ELMC 1 (1-16)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Candidate / person/ 226, Avvai Shanmugam Salai, Roy group of persons Chennai 600 014. /association/ Organization/Trust	Secretary IT - Wing, All India Anna Dravida Munnetra Kazhagam, 226, Avvai Shanmugam Salai, Royapepttah, Chennai 600 014.		
(ii) Title of advertisement "தொடரட்டும் நல்லாட்சி செழிக்கட்டும் தமி admkyourself#vote for AIADMK"	முகம்		
Certi. Title			
1(1) #Votefor AIADMK – My dre	eams into reality		
1(2) #Votefor AIADMK – தொகை	லநோக்கு		
1(3) #Votefor AIADMK – நல்லது	தொடரணும்		
1(4) #Votefor AIADMK - For yo	u. For us. For TN.		
1(5) #Votefor AIADMK – иппись	ரம் பாக்காம		
1(6) என்றென்றும் மக்கள் நலனுக்கா	க — மருத்துவக் காப்பூ		
1(7) என்றென்றும் மக்கள் நலனுக்கா	க – சுகாதாரம்		
1(8) என்றென்றும் வளர்ச்சிக்காக – ເ	ின்சார ம்		
1(9) என்றென்றும் வளர்ச்சிக்காக – (தொழில் துறை		
1(10) என்றென்றும் கல்விக்காக – உய	பாகல்வி -		
1(11) என்றென்றும் கல்விக்காக – வி	லையில்லா மடிக்கண ினி		
1(12) என்றென்றும் கல்விக்காக – வி	லையில்லா மிதிவண்டிகள்		
1(13) என்றென்றும் சமூகநலத்திற்கா	5.		
1(14) என்றென்றும் மேம்பாட்டிற்காக			
1(15) என்றென்றும் மக்கள்நல்வாழ்வு	க்காக		
1(16) என்றென்றும் உழவர்க்காக			

	(iii)	Duration of	16 Slides (5 English & 11 Tamil)
	` , ,	advertisement	
	(iv)	Language(s) used in advertisement	English & Tamil
	(v)	Date of Submission of advertisement	19.03.2016
	(vi)	Date of certification for	19.03.2016
<u> </u>		telecast	
II		Certified that the above media as per the guideling	advertisement is fit for telecast in all electronic and social nes prescribed by the Hon'ble Supreme Court of India.

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 19.03.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018
	(ii)	Title of advertisement	"Missed Call"
	(iii)	Duration of advertisement	30 Seconds
1,00	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	01.04.2016
	(vi)	Date of certification for telecast	02.04.2016
II		Certified that the above mobile phones as per th India.	advertisement is fit for campaigning through phones and e guidelines prescribed by the Hon'ble Supreme Court of

(A. SINACMANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.04.2016



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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust-	S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	"Thamarai Puthida Varir" (Audio only)		
			Certi.No.	Title	
			3(1)	தாமரை பூத்திட பாரீர்	
			3(2)	இளைய தாமரை மலருகின்றதே	
	(iii)	Duration of advertisement	தாமரை பூத்த இளைய தாப	நிட பார்ர் - 6 Minutes 58 Seconds நை மலருகின்றதே - 1 Minute 12 Seconds	
- Average	(iv)	Language(s) used in advertisement	Tamil		
,	(v)	Date of Submission of advertisement	Q1.04.201		
*	(vi)	Date of certification for telecast	02.04.201	6 _ '	
II		Certified that the above TV Channels as per the India.	advertisem guidelines	ent is fit for campaigning through Radio and prescribed by the Hon'ble Supreme Court of	

(A. SPACTNANAM)

Chairperson

Media Certification and

Monitoring Committee

Place: Chennai Date: 02.04.2016



Ī	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	"Kamalala	
	(ii)	Title of advertisement	தாத்தாவின்	நம்பிக்கை (Audio only)
			Certi.No.	Title
			4(1)	Option – 01
		:	4(2)	Option – 02
			4(3)	Option – 03
			4(4)	Option – 04
	(iii)	Duration of advertisement	Option - 0 Option - 0 Option - 0 Option - 0	2 - 1 Minute 3 - 30 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	04.04.201	6
	(vi)	Date of certification for telecast	05.04.201	6
II				ent is fit for campaigning through Radio as per n'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	சென்னை செ	வள்ளம் (Audio only)	
			Certi.No.	Title	
	volverille de		5(1)	Option – 01	
			5 (2)	Option – 02	
			5 (3)	Option – 03	
		W	5 (4)	Option – 04	
	(iii)	Duration of advertisement	Option - 0 Option - 0 Option - 0 Option - 0	2 - 1 Minute 3 - 30 Seconds	
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	04.04.201	6	
	(vi)	Date of certification for telecast	05.04.201	б	
II				nt is fit for campaigning through Radio as per 'ble Supreme Court of India.	

(A. SIMGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	ஞாபக மறதி (Audio only)	
	(iii)	Duration of advertisement	60 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	04.04.2016	
	(vi)	Date of certification for telecast	05.04.2016	
II			advertisement is fit for campaigning through Radio as per l by the Hon'ble Supreme Court of India.	

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.04.2016

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Į	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.	
	(ii)	Title of advertisement	Certi. No.	Title
			7(1)	Farmer (39 Seconds)
			7(2)	Land (45 Seconds)
	(iii)	Duration of advertisement	1 Minute 24 Seconds	
-	(iv)	Language(s) used in advertisement	Tamil	
The state of the s	(v)	Date of Submission of advertisement	06.04.2016	
	(vi)	Date of certification for telecast	06.04.2016	
II				t is fit for campaigning through TV Channels prescribed by the Hon'ble Supreme Court of

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 06.04.2016

· 1, **

SLMC No. 8(1-9)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.	
	(ii)	Title of advertisement	Certi. No.	Title
			8(1)	செம்மொழிப் பூங்கா (33 Seconds)
		·	8(2)	ஏரி திறப்பு (27 Seconds)
			8(3)	இருண்ட தமிழகம் (33 Seconds)
			8(4)	பூட்டிய வீடு (27 Seconds)
			8(5)	விலைவாசி உயர்வு (37 Seconds)
			8(6)	நிர்வாக சீர்கேடு (33 Seconds)
			8(7)	மாற்றுத் திறனாளி (23 Seconds)
			8(8)	கண்ணீர் கடல் (23 Seconds)
			8(9)	சுரலையெல்லாம் பள்ளங்கள் (30 Seconds)
	(iii)	Duration of advertisement	4 Minutes 2	_ 26 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
			distribution of the state of th	

(A. SEWIGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 06.04.2016

(v)

(vi)

Π

Date of Submission of

Date of certification for

advertisement

telecast

India.

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

06.04.2016

06.04.2016

Certified that the above advertisement is fit for campaigning through TV Channels

and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	Kumari Mudhal Imayam Varai		
	(iii)	Duration of advertisement	21 Minutes 50 Seconds		
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	07.04.2016		
	(vi)	Date of certification for telecast	09.04.2016		
II			ve advertisement is fit for campaigning through cable delines prescribed by the Hon'ble Supreme Court of India.		

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.04.2016

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.
	(ii) Title of advertisement (முடியட்டும் விடியட்டும்
	(iii)	Duration of advertisement	26 Minutes 16 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.04.2016
	(vi)	Date of certification for telecast	09.04.2016
II		Certified that the above aper the guidelines prescr	advertisement is fit for campaigning through Mobile Van as ribed by the Hon'ble Supreme Court of India.

Erly

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

(P.T.O)

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The state of the s	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.	
-	(ii)	Title of advertisement	Certi. No.	Title
	*		11(1)	Farmer – (I version – 44 Seconds, II version – 44 Seconds and III version – 55 Seconds)
The state of the s			11(2)	Water (I version – 38 Seconds, II version – 47 Seconds)
			11(3)	Land (45 Seconds)
	(iii)	Duration of advertisement	4 Minutes 3	3 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	09.04.2016	
	(vi)	Date of certification for telecast	09.04.2016	
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.	

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.04.2016

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.	
	(ii)	Title of advertisement	Political (PMK Party Advertisement)	
	(iii)	Duration of advertisement	40 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	07.04.2016	
	(vi)	Date of certification for telecast	09.04.2016	
II			advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.	

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.04.2016

Cro, 8192 1EVEVIII)

SLMC No. 13(1-10)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Name and address of	Thirt G Po	4 • 4	
the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramakrishnan, Secretary, Communist Party of India (Marxist), P.R. Ninaivagam, 27, Vaidyaram Street, T. Nagar, Chennai – 600 017.		
Title of advertisement	CPI (M) Son	gs (Audios only)	
	Certi. No.	Title	
	13(1)	ஆணவக்கொலைகள் (3 Minutes 36 Seconds)	
	13(2)	அம்மா ஆட்சியும் அய்யா ஆட்சியும் (5 Minutes 30 Seconds)	
	13(3)	கிரானைட் கூட்டுக்கொள்ளை (2 Minutes 29 Seconds)	
	13(4)	பெரியாரின் வாரிசா ? (4 Minutes 32 Seconds)	
	13(5)	தே.மு.தி.க கூட்டணிக்கே வாக்களியுங்கள் (5 Minutes 49 Seconds)	
	13(6)	பேரணி பாரு நீ தேமுதிக கூட்டணி (4 Minutes 30 Seconds)	
	13(7)	சாராயம் (4 Minutes 12 Seconds)	
	13(8)	செங்கொடித் தோழர்கள் (6 Minutes 53 Seconds)	
	13(9)	துடிகொட்டு கேட்கலையா (3 Minutes 53 Seconds)	
	13(10)	வேட்பாளர் பற்றி (4 Minutes 17 Seconds)	
	political party / Candidate / person/ group of persons /association/ Organization/Trust	political party / Candidate / person/group of persons /association/Organization/Trust Title of advertisement Certi. No. 13(1) 13(2) 13(4) 13(5) 13(6) 13(7) 13(8) 13(9)	

	(iii)	Duration of advertisement	47 Minutes 19 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.04.2016
	(vi)	Date of certification for telecast	11.04.2016
II		Certified that the abo Commercial Channels a Court of India.	love advertisement is fit for campaigning through all is per the guidelines prescribed by the Hon'ble Supreme

(A. SNAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.04.2016

Name and address of Thiru S.R. Sekar Ι (i) the applicant/ State Treasurer. political party / Incharge Election Committee - BJP Candidate / person/ "Kamalalayam", No.19, Vathiyaram Street, group of persons T.Nagar, Chennai - 17. /association/ Organization/Trust Title of advertisement Kanavugal Meipada (Audios only) (ii) Certi. No. Title 14(1) Option 3 14(2) Option 4 14(3) Option 1 14(4) Option 2 (iii) Duration of 2 Minutes 09 Seconds advertisement Language(s) used in Tamil (iv) advertisement Date of Submission of 09.04.2016 (v) advertisement Date of certification for 11.04.2016 (vi) telecast Certified that the above advertisement is fit for campaigning through Radio as per Π the guidelines prescribed by the Hon'ble Supreme Court of India.

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.04.2016

CNO. 8192 104 41111>

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SLMC No. 15(1-2)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

-}-					
	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	3	egal Wing, nnetra Kazhagam, 369, Anna Salai, ayam,	
	(ii)	Title of advertisement	Certi. No.	Title	
***************************************			15(1)	Unemployment (44 Seconds)	
			15(2)	Price Raise (44 Seconds)	
	(iii)	Duration of advertisement	2 Minutes 28 Seconds		
	(iv)	Language(s) used in advertisement	Tamil 13.04.2016		
	(v)	Date of Submission of advertisement			
	(vi)	Date of certification for telecast	13.04.2016		
II		!	advertisement is fit for campaigning through TV Ch dia as per the guidelines prescribed by the Hon'ble S		

(A. SIXAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 13.04.2016

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SLMC No. 16/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.
	(ii)	Title of advertisement	Farmer-Teacher
	(iii)	Duration of advertisement	44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	13.04.2016
	(vi)	Date of certification for telecast	13.04.2016
II		Certified that the above Website and Social Medi Court of India.	advertisement is fit for campaigning through TV Channels, a as per the guidelines prescribed by the Hon'ble Supreme

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 13.04.2016

+-			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement
	(iii)	Duration of advertisement	2 Hours 24 Minutes 31 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	12.04.2016
	(vi)	Date of certification for telecast	13.04.2016
II			advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SIWIGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 13.04.2016

SLMC No.19/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G. Devarajan, Joint Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.
	(ii)	Title of advertisement	"Visual of Mr. Stalin on the beach against a sunrise"
	(iii)	Duration of advertisement	13 Minutes 16 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	15.04.2016
	(vi)	Date of certification for telecast	15.04.2016
II	Y	Certified that the above as per the guidelines pre	advertisement is fit for campaigning through Mobile Vans scribed by the Hon'ble Supreme Court of India.

(A. SIVACINANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 15.04.2016

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G. Devarajan, Joint Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.		
	(ii)	Title of advertisement	"Electricity"		
	(iii)	Duration of advertisement	40 Seconds		
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	15.04.2016		
	(vi)	Date of certification for telecast	15.04.2016		
II		Certified that the abov Channels, Website and Hon'ble Supreme Court	pove advertisement is fit for campaigning through all TV nd Social Media as per the guidelines prescribed by the rt of India.		

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 15.04.2016

SLMC 21/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"IJK Election Campaign"
	(iii)	Duration of advertisement	1 Video (33 Seconds)
-	(iv)	Language(s) used in advertisement	Tamil .
	(v)	Date of Submission of advertisement	12.04.2016
	(vi)	Date of certification for telecast	15.04.2016
II		Certified that the above per the guidelines prescr	advertisement is fit for telecast through Vendhar TV as ribed by the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 15.04.2016

+			
	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramakrishnan, Secretary, Communist Party of India (Marxist), P.R. Ninaivagam, 27, Vaidyaram Street, T. Nagar, Chennai – 600 017.
	(ii)	Title of advertisement	மதவெறி எதிர்த்து (Audio only)
	(iii)	Duration of advertisement	4 Minutes 37 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	16.04.2016
	(vi)	Date of certification for telecast	16.04.2016
II	et de la companya de		ove advertisement is fit for campaigning through all as per the guidelines prescribed by the Hon'ble Supreme

(A. SPAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 1**6**.04.2016

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SLMC No. 23 (1-2)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

THE STATE OF THE S	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17. Minavar Padal (Audios only)	
	(ii)	Title of advertisement		
\\			Certi. No.	Title
			23(1)	பிரதமரிடம் இருந்து செய்தி (30 Secconds)
			23(2)	மீனவர்கள் பாடல் (31 Secconds)
	(iii)	Duration of advertisement	1 Minute 01	Second
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	16.04.2016	
	(vi)	Date of certification for telecast	16.04.2016	
II			e advertisement is fit for campaigning through cable elines prescribed by the Hon'ble Supreme Court of India.	

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 16.04.2016

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5LMC No. 24(1-8)/2016

Cyris of the lower.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	State Tro Incharge "Kamala	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	Tamarai	Tamarai Tamarai (Audio only)		
			Certi.	Title		
			No. 8(1)	பிரதமர் மோடியின் கனவு (4 Minutes 20 Seconds)		
			8(2)	மின் கட்டுப்பாடு (4 Minutes 44 Seconds)		
			8(3)	ஸ்மார்ட் சிட்டி (4 Minutes 55 Seconds)		
			8(4)	ஊழல் (4 Minutes 52 Seconds)		
			8(5)	மீனவ மக்கள் (4 Minutes 56 Seconds)		
			8(6)	தாமர ஆட்சி நடக்குது (4 Minutes 53 Seconds)		
			8(7)	மச்சி மச்சி (4 Minutes 21 Seconds)		
	Manager of the second of the s		8(8)	108 ஆம்புலன்ஸ் (5 Minutes 26 Seconds)		
	(iii)	Duration of advertisement	38 Minu	tes 37 Seconds		
	(iv)	Language(s) used in advertisement	Tamil			

	(v)	Date of Submission of advertisement	16.04.2016
	(vi)	Date of certification for telecast	16.04.2016
II		Certified that the above networks as per the guid	re advertisement is fit for campaigning through cable lelines prescribed by the Hon'ble Supreme Court of India.

(A. SEVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 16.04.2016

SLMC No.25/2016

NO. 6192 WW3""

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Road" (1 Video)
	(iii)	Duration of advertisement	44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	16.04.2016
	(vi)	Date of certification for telecast	16.04.2016
II			e advertisement is fit for campaigning through all TV ncluding local TV network as per the guidelines prescribed Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 16.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Mudhara Yojana (Video)
A control of the cont	(iii)	Duration of advertisement	1 Minute 25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II			e advertisement is fit for campaigning through cable elines prescribed by the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

2015

Place: Chennai Date: 20.04.2016

SLMC No. 27/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Swach Bharat (Video)
	(iii)	Duration of advertisement	2 Minutes 25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above channels as per the guide	e advertisement is fit for campaigning through cable elines prescribed by the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04,2016

(NO .0172 10001111)

SLMC No. 28/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Vidhyalakhsmi (Video)
	(iii)	Duration of advertisement	1 Minute 49 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above channels as per the guid	e advertisement is fit for campaigning through cable elines prescribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04.2016

SLMC No. 29/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Digital Ration Card (Video)
	(iii)	Duration of advertisement	1 Minute 18 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the abov channels as per the guide	e advertisement is fit for campaigning through cable elines prescribed by the Hon'ble Supreme Court of India.

(A. SNAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04.2016

SLMC No. 30/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

1	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	One rupee Video (Video)
	(iii)	Duration of advertisement	2 Minutes 08 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the abov channels as per the guid	e advertisement is fit for campaigning through cable elines prescribed by the Hon'ble Supreme Court of India.

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04.2016

SIMC No. 31/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Jandhan Yojana (Video)
	(iii)	Duration of advertisement	2 Minutes 48 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above channels as per the guide	e advertisement is fit for campaigning through cable elines prescribed by the Hon'ble Supreme Court of India.

(A. SINAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04.2016

SLMC No. 32/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

T	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Mudhara Yojana (Video)
	(iii)	Duration of advertisement	1 Minute 26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above channels as per the guid	e advertisement is fit for campaigning through cable elines prescribed by the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04.2016

SLMC 33 (1-29)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Dr M. Thambidurai, M.P., Propaganda Secretary, All India Anna Dravida Munnetra Kazhagam, 226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.		
(11)	Title of advertisement	"மக்களா	rல் அம்மா மக்களுக்காகவேஅம்மா"	
		Certi.	Title	
		· · · · · · · · · · · · · · · · · · ·	Package-1 (23-Minutes-38-Seconds)	
		33(2)	Package 2 (22 Minutes 29 Seconds).	
		33(3)	Package 3 (22 Minutes 33 Seconds)	
		33(4)	Package 4 (23 Minutes 13 Seconds)	
		33(5)	Package 5 (20 Minutes 36 Seconds)	
		33(6)	Package 6 (22 Minutes 52 Seconds)	
		33(7)	Package 7 (24 Minutes 10 Seconds)	
		33(8)	Package 8 (16 Minutes 32 Seconds)	
		33(9)	Package 9 (22 Minutes 42 Seconds)	
		33(10)	Package 10 (22 Minutes 34 Seconds)	
		33(11)	Package 11 (20 Minutes 12 Seconds)	
		33(12)	Package 12 (24 Minutes 15 Seconds)	
		33(13)	Package 13 (22 Minutes 34 Seconds)	
		33(14)	Package 14 (21 Minutes 17 Seconds)	
		33(15)	Package 15 (23 Minutes 56 Seconds)	
		33(16)	Package 16 (21 Minutes 31 Seconds)	
		33(17)	Package 17 (25 Minutes 07 Seconds)	
	ه٠,	33(18)	Package 18 (22 Minutes 52 Seconds)	
		33(19)	Package 19 (24 Minutes 17 Seconds)	
		33(20)	Package 20 (27 Minutes 03 Seconds)	
	(ii)	the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust (ii) Title of advertisement	the applicant/political party / Candidate / person/group of persons / association/Organization/Trust (ii) Title of advertisement (iii) Title of advertisement (iii) Title of advertisement (iiii) Title of advertisement (iv) Title of advertisemen	

LMC No.34/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film Version-I" (1 Video)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above Channels, Social Media by the Hon'ble Supreme	ve advertisement is fit for campaigning through all TV including local TV network as per the guidelines prescribed Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04.2016

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
THE PARTY OF THE P	(ii)	Title of advertisement	"Top Promises Manifesto Film Version-II" (1 Video)
	(iii)	Duration of advertisement	53 Seconds
-	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II			e advertisement is fit for campaigning through all TV ncluding local TV network as per the guidelines prescribed Court of India.

(A. SMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement – Filler 1,2,3 & 4 (4 videos) Filler 1 – பாட்டாளி மக்கள் கட்சியின் ஊழல் ஒழிப்பு செயல் திட்டங்கள் Filler 2 – பாட்டாளி மக்கள் கட்சியின் கல்வி செயல் திட்டங்கள் Filler 3 – பாட்டாளி மக்கள் கட்சியின் பொது சுகாதார செயல் திட்டங்கள் Filler 4–பாட்டாளி மக்கள் கட்சியின் பல்நோக்கு சிறப்பு செயல் திட்டங்கள்
	(iii)	Duration of advertisement	4 Minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels escribed by the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 20.04.2016

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film Version-I" (1 Video)
	(iii)	Duration of advertisement	48 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II			e advertisement is fit for campaigning through all TV including local TV network as per the guidelines prescribed Court of India.

(A. SIACAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 21.04.2016

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film Version-II" (1 Video)
	(iii)	Duration of advertisement	47 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		Certified that the above Channels, Social Media is by the Hon'ble Supreme	re advertisement is fit for campaigning through all TV including local TV network as per the guidelines prescribed Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 21.04.2016

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SLMC 39/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"IJK LED-I"
	(iii)	Duration of advertisement	1 Video (9 minute 57 Seconds)
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	21.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for telecast through mobile LED van scribed by the Hon'ble Supreme Court of India.

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 21.04.2016

CNO. 2192 104411111

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SLMC 40/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Ţ	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"IJK Radio-I" (Audio only)
	(iii)	Duration of advertisement	1 Audio (22 Seconds)
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	21.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II			e advertisement is fit for telecast through FM Radio delines prescribed by the Hon'ble Supreme Court of India.

(A. SPWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 21.04.2016

UNO. 017216711111

SLMC 41(1-12)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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Ι	(i)	Name and address of the applicant/political party / Candidate / person/group of persons /association/ Organization/Trust	All India No.226	nambidurai,M.P., a Anna Dravida Munnetra Kazhagam, /275, Avvai Shanmugam Salai, Royapepttah, ii - 600 014.
			Certi. No.	Title
			41(1)	3 சென்ட் நிலம் (52 seconds)
			41(2)	20 கிலோ அரிசி (52 seconds)
			41(3)	காவேரி (1 minute 2 seconds)
			41(4)	விவசாயம் கறவை பசு மாடுகள் (58 seconds)
			41(5)	லேப் டாப் (1 minute 13 seconds)
			41(6)	தொழில் முனைவோர் (1 minute 3 seconds)
			41(7)	பாலகம் (51 seconds)
			41(8)	பசுமை வீடுகள் (57 seconds)
			41(9)	தாலிக்குத் தங்கம் (51 seconds)
			41(10)	தாலிக்குத் தங்கம் பட்டதாரி (59 seconds)
			41(11)	விவசாயம்
			41(12)	மினரல் வாட்டர் (1 minute 1 second)
	(iii)	Duration of advertisement	12 vide	os (9 minutes 5seconds)
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	21.04.2	2016
	(vi)	Date of certification for telecast	21.04.2	2016
II			ertisement is fit for telecast through portable LED displard dall TV channels as per the guidelines prescribed by the dia.	

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 21.04.2016

SLMC 42/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+					
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Dr M.Thambidurai, M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.		
	(ii)	Title of advertisement	10 நொடி குறும்படம்		
	(iii)	Duration of advertisement	1 Video (2 minutes 12seconds)		
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	21.04.2016		
	(vi)	Date of certification for telecast	21.04.2016		
II		display systems fixed if	ertified that the above advertisement is fit for telecast through portable LEI isplay systems fixed in the vans and all TV channels as per the guideline rescribed by the Hon'ble Supreme Court of India.		

(A. SLANGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 21.04.2016

SLMC No.43/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

- ·	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement
	(iii)	Duration of advertisement	14 seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	21.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		1	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SUAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 21.04.2016

SLMC No.44/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film - Youth (1 Video)
	(iii)	Duration of advertisement	52 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	22.04.2016
II		1	e advertisement is fit for campaigning through all Tincluding local TV network as per the guidelines prescribe Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 22.04.2016

SLMC No.45/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film - Women (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	22.04.2016
II			e advertisement is fit for campaigning through all Toncluding local TV network as per the guidelines prescribed Court of India.

(A. SAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 22.04.2016

1	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film – Farmers (1 Video)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	22.04.2016
II			e advertisement is fit for campaigning through all TV ncluding local TV network as per the guidelines prescribed Court of India.

(A. SMACNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 22.04.2016

UNO. 81921DENILILE

SLMC No.47/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

1	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.	
	(ii)	Title of advertisement	PMK Advertisement	
	·		47(1)	Filler 5- பாட்டாளி மக்கள் கட்சியின் பல்நோக்கு சிறப்பு செயல்திட்டங்கள் (1 minute)
			47(2)	Filler 6- பாட்டாளி மக்கள் கட்சியின் வேலைவாய்ப்பு மற்றும் பொருளாதார வளர்ச்சி குறித்த செயல்திட்டங்கள் (1 minute)
			47(3)	Filler 7- பாட்டாளி மக்கள் கட்சியின் பொது சுகாதார செயல்திட்டங்கள் (1 minute)
	(iii)	Duration of advertisement	3 min	utes
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	22.04.2016	
	(vi)	Date of certification for		.2016
II		Cortified that the above	adverti escribed	sement is fit for campaigning through TV Channels I by the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 23.04.2016

<u>EI MC 48/2016</u>

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

÷			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.Ramachandran, IT wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Infography images
	(iii)	Duration of advertisement	142 nos. of images
	(iv)	Language(s) used in advertisement	English & Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	23.04.2016
II		Certified that the above network, all social medi by the Hon'ble Supreme	advertisement is fit for telecast through all satellite TV a forum and Whats app as per the guidelines prescribed Court of India.

(A. SIVAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 23.04.2016

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		· · · · · · · · · · · · · · · · · · ·		
	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	IT wing All Indi No.226 Royape	ni - 600 014.
	(ii)	Title of advertisement	49(1)	எம்.ஜி.ஆர் ஒரு சகாப்தம் (1 minute 34 seconds)
			49(2)	காவிரி (1 minute 48 seconds)
			49(3)	முதியோர் உதவி திட்டம் (1 minute 59 seconds)
····			49(4)	Infrographics - 1 (53 seconds)
			49(5)	Infrographics – 2 (52 seconds)
			49(6)	உலக முதலீட்டாளர்கள் மாநாடு (1 minute 42 seconds)
	***		49(7)	அம்மா உணவகம் (1 minute 54 seconds)
			49(8)	பாரம்பரியம் (1 minute 52 seconds)
			49(9)	நலத் திட்டங்கள் (1 minute 40 seconds)
THE STATE OF THE S			49(10)	ஈழத் தமிழர்கள் (1 minute 28 seconds)
	10 mm		49(11)	தொட்டில் குழந்தை திட்டம் (1 minute 1 second)
	(iii)	Duration of advertisement	11 vide	eos (16 minutes 43 seconds)
	(iv)	Language(s) used in advertisement	Tamil	

	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	23.04.2016
II		network, all social me	advertisement is fit for telecast through all satellite TV edia forum and Whats app as per the guidelines le Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 23.04.2016

CNO. 5192164411111

SLMC No.51 (1-5)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Desiya No.12 Koyan	K. Ravindran, a Murpokku Dravida Kazhagam, 5/7, Jawaharlal Nehru Salai, abedu, nai – 600 107.
	(ii) Title of advertisement DMDK Election A		Election Add	
			51(1)	School (1 Minute 16 Seconds)
			51(2)	Painter (1 Minute 45 Seconds)
			51(3)	Drink (1 Minute 42 Seconds)
 			51(4)	Vote for rights (1 Minute 15 Seconds)
	<u>}</u>		51(5)	Wifi (1 Minute 19 Seconds)
	(iii)	Duration of advertisement	7 Min	utes 17 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	23.04.2016	
	(vi)	Date of certification for		.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels escribed by the Hon'ble Supreme Court of India.	

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 25.04.2016

SLMC No.52/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement"உங்கள் ஊர், உங்கள் அன்புமணி தர்ம புரி மாவட்டம்"
	(iii)	Duration of advertisement	1 hour 27 minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Certified that the above as per the guidelines pre-	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 25.04.2016

SLMC 53/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/~ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	DMK Fails 1-19
	(iii)	Duration of advertisement	10 Minutes 30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks scribed by the Hon'ble Supreme Court of India.

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 25.04.2016

SLMC 54/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	மனோபாலா ஷோ
	(iii)	Duration of advertisement	15 Minutes 41 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks scribed by the Hon'ble Supreme Court of India.

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 25.04.2016

SLMC 55/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	அம்மா வரவேற்பு பாடல்
	(iii)	Duration of advertisement	7 Minutes 13 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks scribed by the Hon'ble Supreme Court of India.

(A. SMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 25.04.2016

31912 126 11,113

SLMC No.56/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.	
	(ii)	Title of advertisement	PMK	Advertisement '
		-	56(1)	Filler 1- தமிழகத்தில் வெலவாசி (1 minute 20 Seconds)
			56(2)	Filler 2- கோட்டீஸ்வரன் குழந்தைக்கும் ஒரே கல்வி (1 minute)
			56(3)	Filler 3- மாற்றம் முன்னேற்றம் (59 Seconds)
	(iii)	Duration of advertisement	3 min	utes 19 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	25.04	.2016
	(vi)	Date of certification for telecast	25.04.2016	
II		Certified that the above as per the guidelines pre	advertis scribed	sement is fit for campaigning through TV Channels by the Hon'ble Supreme Court of India.

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 25.04.2016

+	(')	Name and address of	Thiru M.S. Rajendran,
Ţ	(i)	the applicant/	Indiya Jananayaka Katchi,
		political party /	No.9, 3rd Avenue,
		Candidate / person/	34th Street, Ashok Nagar,
		group of persons	Chennai - 600 083.
		/association/	
		Organization/Trust	
	(ii)	Title of advertisement	"மதுவில்லா மாநிலம்" (Video)
	()		
	(iii)	Duration of	34 Seconds
		advertisement	
-	(iv)	Language(s) used in	Tamil
		advertisement	
	(v)	Date of Submission of	26.04.2016
	(')	advertisement	
	(vi)	Date of certification for	26.04.2016
		telecast	
II		Certified that the above	advertisement is fit for telecast through Vendhar TV as
	1	per the guidelines prescr	ribed by the Hon'ble Supreme Court of India.
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(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 26.04.2016

St MC No.58/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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And the manufacture of the state of the stat	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"ஐ.ஜே.கே – வேந்தர்" (Video)
	(iii)	Duration of advertisement	28 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II		Certified that the above per the guidelines prescr	advertisement is fit for telecast through Vendhar TV as ibed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 26.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film" – Common Man (1 Video)
	(iii)	Duration of advertisement	59 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II		Channels, Social Media	e advertisement is fit for campaigning through all TV a including local TV networks as per the guidelines e Supreme Court of India.

(A. SNAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 26.04.2016

SLMC No.60/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam',
		Organization/Trust	Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film" – Health Care & Education (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II	3		e advertisement is fit for campaigning through all TV including local TV networks as per the guidelines supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 26.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Ĭ	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film" – Industries & Infrastructure (1 Video)
T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-	(iii)	Duration of advertisement	59 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II		Channels, Social Media	e advertisement is fit for campaigning through all TV including local TV networks as per the guidelines e Supreme Court of India.

(A. SWAĞNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 26.04.2016

90. OH = 154.113

SLMC No.62/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of	Thiru K. Ravindran,		
	` ′	the applicant/	Desiya Murpokku Dravida Kazhagam,		
		political party /	No.125/7, Jawaharlal Nehru Salai,		
		Candidate / person/	Koyambedu,		
		group of persons	Chennai - 600 107.		
		/association/			
		Organization/Trust			
	(ii)	Title of advertisement	2016 DMDK Election Add (1 Video)		
	(iii)	Duration of	2 Minutes 44 Seconds		
		advertisement			
	(iv)	Language(s) used in	Tamil		
		advertisement			
	(v)	Date of Submission of	26.04.2016		
		advertisement			
	(vi)	Date of certification for	27.04.2016		
		telecast			
II			e advertisement is fit for campaigning through Captain		
Media Private Ltd., as per the guidelines prescribed by the F		er the guidelines prescribed by the Hon'ble Supreme Court			
		of India.			

(A. SIVAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 27.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.			
	(ii)	Title of advertisement	Certi.No.	Title		
			63(1)	தில்லு முல்லு (20 Seconds)		
			63(2)	வேணாம் வலிக்குது அழுதுருவேன் (19 Seconds)		
	(iii)	Duration of advertisement	39 Seconds Tamil 27.04.2016			
	(iv)	Language(s) used in advertisement				
	(v)	Date of Submission of advertisement				
	(vi)	Date of certification for telecast	27.04.2016			
II		Certified that the above channels and radio as p of India.	ve advertise er the guide	e advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court		

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 27.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Radio Version I" (1 Audio)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II			advertisement is fit for campaigning through all private advertisement advertisement is fit for campaigning through all private advertisement

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 27.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	Tamil Nad	u BJP Campaign Songs 2016 (6 Audios)
Andrew Woodstate Heavistate Aw			Certi.No.	Title
	A company of the comp		65(1)	நமோ நமோ (5 Minutes 15 Seconds)
The same decrease the same and			65(2)	சென்னை கானா (3 Minutes 20 Seconds)
	The state of the s		65(3)	தாமரைக்கு ஓட்டு போடு (3 Minutes 04 Seconds)
Arrest de la companya		·	65(4)	தமிழன் என்று சொல்லடா (2 Minutes 42 Seconds)
etiti-			65(5)	தாமரை வெல்லட்டும் (3 Minutes 20 Seconds)
	The state of the s		65(6)	We love you Modi (3 Minutes 35 Seconds)
	(iii)	Duration of advertisement	21 Minute	es 16 Seconds

	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	27.04.2016	
	(vi)	Date of certification for telecast	27.04.2016	
II		Certified that the about channels and radio as pof India.	ve advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 27.04.2016

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	BJP Promo	o (6 Videos)	
			Certi.No.	Title	
		·	66(1)	வேலைவாய்ப்பு (20 Seconds)	
			66(2)	ஊழலுக்கு எதிர் (20 Seconds)	
Mary Property of the Control of the	A Company		66(3)	தடைபடாத மின்சாரம் (20 Seconds)	
	A CONTRACTOR OF THE CONTRACTOR		66(4)	தமிழ் (20 Seconds)	
	The spirit and the sp		66(5)	பூரண மதுவிலக்கு (20 Seconds)	
** *** *******************************	n na		66(6)	விவசாய வளர்ச்சி (20 Seconds)	
\$4000 at 1000	(iii)	Duration of advertisement	2 Minutes	<u>}</u>	

	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	27.04.2016	
	(vi)	Date of certification for telecast	27.04.2016	
II		Certified that the aborchannels and radio as p of India.	pove advertisement is fit for campaigning through of per the guidelines prescribed by the Hon'ble Supreme C	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 27.04.2016

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<u>ELMC No. 67/2016</u>

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	நடமாடும் கருணை இல்லம் (1 Video)
	(iii)	Duration of advertisement	4 Minutes 23 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II Certified that the above advertisement is fit for telecast through Display Systems fixed in the Vans, Jaya TV network and all satellite as per the guidelines prescribed by the Hon'ble Supreme Court of Inc.		the Vans, Jaya TV network and all satellite TV networks	

(A. SPAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 27.04.2016

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.	
	(ii)	Title of advertisement	பெண்களுக்காக அம்மா (1 Video)	
	(iii)	Duration of advertisement	3 Minutes 06 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	27.04.2016	
1	(vi)	Date of certification for telecast	27.04.2016	
II		Display Systems fixed in	ve advertisement is fit for telecast through portable LEI in the Vans, Jaya TV network and all satellite TV network rescribed by the Hon'ble Supreme Court of India.	

Chairperson, Media Certification and Monitoring Committee

Place: Chennai Date: 27.04.2016

SLMC No. 69/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+				
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.	
	(ii)	Title of advertisement	அம்மா எங்கள் அம்மா (1 Video)	
	(iii)	Duration of advertisement	4 Minutes 17 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	27.04.2016	
	(vi)	Date of certification for telecast	27.04.2016	
II		Display Systems fixed in	ove advertisement is fit for telecast through portable LED in the Vans, Jaya TV network and all satellite TV networks orescribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 27.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.			
	(ii)	Title of advertisement	BJP Electi	on 2016 (3 Videos)		
			Certi.No.	Title		
			70(1)	Video 1 (48 Seconds)		
			70(2)	Video 1 (25 Seconds)		
<u></u>			70(2)	Video 1 (8 Seconds)		
	(iii)	Duration of advertisement	1 Minute 2	21 Seconds		
	(iv)	Language(s) used in advertisement	Tamil			
	(v)	Date of Submission of advertisement	27.04.2010	6		
	(vi)	Date of certification for telecast	28.04.2016			
II		Certified that the above channels and radio as per of India.	ve advertise er the guidel	e advertisement is fit for campaigning through cable r the guidelines prescribed by the Hon'ble Supreme Court		

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 28.04.2016

SLMC No. 71 (1-2)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	Mudhra S	cheme (2 Videos)	
			Certi.No.	Title	
			71(1)	Video 1 (20 Seconds)	
			71(2)	Video 1 (34 Seconds)	
	(iii)	Duration of advertisement	54 Second	S	
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	27.04.201	6	
	(vi)	Date of certification for telecast	28.04.2010	5	
II		Certified that the above channels and radio as per of India.	ve advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court		

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 28.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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T .	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	Tasmac (1 Video)		
	(iii)	Duration of advertisement	31 Seconds		
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	27.04.2016		
	(vi)	Date of certification for telecast	28.04.2016		
II		Certified that the above channels and radio as per of India.	e above advertisement is fit for campaigning through cable io as per the guidelines prescribed by the Hon'ble Supreme Court		

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 28.04.2016

1	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	BJP Radio AD (1 Audio)		
	(iii)	Duration of advertisement	30 Seconds		
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	28.04.2016		
	(vi)	Date of certification for telecast	28.04.2016		
II		Certified that the aborchannels and radio as pof India.	ove advertisement is fit for campaigning through cable per the guidelines prescribed by the Hon'ble Supreme Court		

(A. SIXAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 28.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	variat		
			74(1)	Chappal option 1- 20 seconds	
			74(2)	Chappal option 2 – 30 seconds	
			Tea St	tall (3 packages of similar video contents with time ion)	
			74(3)	Tea Stall option 1- 32 seconds	
			74(4)	Tea Stall option 2-30 seconds	
			74(5)	Tea Stall option 3-40 seconds	
	(iii)	Duration of advertisement	2 min	utes 32 Seconds	
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	28.04.2016		
	(vi)	Date of certification for telecast	28.04.2016		
II				re advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court	

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 28.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	Marriage (1 Video)		
	(iii)	Duration of advertisement	20 Seconds		
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	29.04.2016		
	(vi)	Date of certification for telecast	29.04.2016		
II			ve advertisement is fit for campaigning through cable per the guidelines prescribed by the Hon'ble Supreme Court		

(A. SMAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 29.04.2016

Ι	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Employment Office (1 Video)
	(iii)	Duration of advertisement	18 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	29.04.2016
II			ve advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 29.04.2016

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Education (1 Video)
	(iii)	Duration of advertisement	19 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	29.04.2016
II		Certified that the aborchannels and radio as p of India.	ve advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 29.04.2016

SLMC No.78/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Ī	(i)	Name and address of	Thim D M. 1:01			
-	\'	the applicant/	Thiru B. Nambi Selvan,			
	İ	political party /	Deputy Secretary, Legal Wing,			
	İ	Candidate / person/	Dravida Munnetra Kazhagam,			
		group of persons	No.367 and 369, Anna Salai			
		/association/	'Anna Arivalayam',			
	İ	Organization/Trust	Chennai – 600 018.			
		- Semination, 11 age				
Ì	(ii)	Title of advertisement	"LED Vehicle Video Version -II" (1 Video)			
			==== vermere video version -n (1 video)			
	(iii)	Duration of	10 Minutes 09 Seconds			
Ì		advertisement	- Social Control			
	(iv)	Language(s) used in	Tamil			
		advertisement				
		<u> </u>				
Ī	(v)	Date of Submission of	29.04.2016			
		advertisement				
	ļ					
	(vi)	Date of certification for	29.04.2016			
	ļ	telecast				
<u> </u>	<u> </u>		↑			
II		Certified that the above	advertisement is fit for campaigning through LED Screen			
		Mobile Van as per the guidelines prescribed by the Hon'ble Supreme Court				
		India.	o F or so of the Housing Supreme Court of			

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 29.04.2016

+				
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	All India No.226/2	P. Nagarajan M.P., Anna Dravida Munnetra Kazhagam, 275, Avvai Shanmugam Salai, Royapepttah, - 600 014.
	(ii)	Title of advertisement	2D Anim (18 Video	ation Scheme CD for AIADMK Party os)
			Certi. No.	Title
			79(1)	108 ஆம்புலன்ஸ் (23 Seconds)
	-		79(2)	அம்மா உணவகம் (35 Seconds)
			79(3)	அம்மா சிமெண்ட் (27 Seconds)
			79(4)	அம்மா பண்ணை பசுமை கடை (39 Seconds)
			79(5)	அம்மா குடிநீர் (24 Seconds)
			79(6)	Amma Baby Care Kit (24 Seconds)
			79(7)	Education Scheme (29 Seconds)
			79(8)	Free Bus Pass (38 Seconds)
			79(9)	Free Cycle (24 Seconds)
			79(10)	Gold Thali (21 Seconds)
			79(11)	Handicap Scooter (24 Seconds)
			79(12)	Live Stock (30 Seconds)
			79(13)	அரசு மருத்துவமனை (27 Seconds)
			79(14)	Thaipal Bus Stand (26 Seconds)
			79(15)	108 Bike Ambulance (23 Seconds) (English)
			79(16)	Amma Water (24 Seconds) (English)
-			79(17)	Educational Scheme (29 Seconds) (English)
			79(18)	Free Cycle (23 Seconds) (English)

	(iii)	Duration of advertisement	8 Minutes 10 Seconds
	(iv)	Language(s) used in advertisement	Tamil and English
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	29.04.2016
II			advertisement is fit for telecast through Jaya TV network works as per the guidelines prescribed by the Hon'ble

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 29.04.2016

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Corruption Free (1 Video)
	(iii)	Duration of advertisement	51 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above channels and radio as per of India.	ve advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Sand Mining (1 Video)
	(iii)	Duration of advertisement	5 Minutes 16 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above channels and radio as per of India.	re advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	நான் ஏன் தாமரைக்கு வாக்களிக்க வேண்டும் ? (1 Video)
	(iii)	Duration of advertisement	51 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above channels and radio as per of India.	re advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

T.	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Start up India (1 Video)
	(iii)	Duration of advertisement	2 Minutes 02 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above channels and radio as per of India.	e advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	இரண்டு வருடத்தில் இந்தியா (1 Video)
	(iii)	Duration of advertisement	1 Minute 14 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above channels and radio as per of India.	leve advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SPVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

I		Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	தலைகுனிந்த தமிழகம் (1 Video)
	(iii)	Duration of advertisement	1 Minute 47 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II	A VANDA AVAILABLE AVAILABL	Certified that the above channels and radio as per of India.	re advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.		
	(ii)	Title of advertisement	Certi.No.	Title	
			89(1)	பரமபதம் (33 Seconds)	
			89(2)	அல்வா (33 Seconds)	
	(iii)	Duration of advertisement	1 Minute 06 Seconds		
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	29.04.201	5	
	(vi)	Date of certification for telecast	30.04.2010	5	
II		Certified that the above channels and radio as per of India.	ve advertise er the guide	re advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Modi (1 Video)
	(iii)	Duration of advertisement	4 Minutes 25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above channels and radio as per of India.	ve advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Youth (20 & 30 Seconds) Audio only.
	(iii)	Duration of advertisement	1 Minute 40 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above channels and radio as per of India.	ye advertisement is fit for campaigning through cable er the guidelines prescribed by the Hon'ble Supreme Court

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

SLMC No.95 (1-7)/2016

CAME OF -

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Desiya No.125 Koyam	Thiru K. Ravindran, Desiya Murpokku Dravida Kazhagam, No.125/7, Jawaharlal Nehru Salai, Koyambedu, Chennai – 600 107.		
	(ii)	Title of advertisement	2016 DMDK Election Add Part-II (7 Videos)			
			95(1)	Corruption (1 Minute 14 Seconds)		
			95(2)	Farmer (1 Minute 58 Seconds)		
	hand the same of t		95(3)	Manal (57 Seconds)		
			95(4)	Ration (1 Minute 04 Seconds)		
	 		95(5)	Captain Voice (1 Minute 17 Seconds)		
			95(6)	Village (1 Minute 24 Seconds)		
			95(7)	Self work (1 Minute 27 Seconds)		
	(iii)	Duration of advertisement	9 Minu	ites 21 Seconds		
	(iv)	Language(s) used in advertisement	Tamil			
	(v)	Date of Submission of advertisement	30.04.	2016		
	(vi)	Date of certification for telecast	30.04.2016			
TI		Certified that the above	advertisement is fit for campaigning through Captain the guidelines prescribed by the Hon'ble Supreme Cour			

(A. SIVAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 30.04.2016

SLMC No.96/2016

in the product of the

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of	G.K.Mani,
	İ	the applicant/	President,
		political party / Candidate / person/	Pattali Makkal Katchi,
		group of persons	No.63, Nattumuthu Nayakkan Street, Chennai-18.
		/association/	Chemiai-16.
		Organization/Trust	
	(ii)	Title of advertisement	PMK Election Filler I
	(11)	ride of advertisement	FMK Election Filler 1
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

SLMC No.97/2016

0145 100011

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

- Parket - P	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Election Filler II
- 1444	(iii)	Duration of advertisement	14 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

CAUSTALL

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Election Filler III
	(iii)	Duration of advertisement	13 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SPVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

11

CNO. 379270247703 <u>SLMC</u> No.99/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of	G.K.Mani,
		the applicant/ political party /	President, Pattali Makkal Katchi,
		Candidate / person/	No.63, Nattumuthu Nayakkan Street,
		group of persons	Chennai-18.
		/association/	Onomia 10.
		Organization/Trust	
	(ii)	Title of advertisement	PMK Election Filler IV
A THAN CONTRACT OF THE BEAUTY	(iii)	Duration of advertisement	15 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II	tipe the state of	Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

SLMC No.100/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	Kathi Eavuganai
	(iii)	Duration of advertisement	34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
,	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

Ĭ	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Senior Vic Tamil Mar No.4, Asho Chennai –	
	(ii)	Title of advertisement	14 Propoga	anda Materials
			Certi.No.	Title
			105(1)	Cycle to Cononut Farm (26 Seconds)
			105(2)	Valamana Thamizhagam Song (2 Minutes 33 Seconds)
			105(3))	Who said what (1-Minute 17 Seconds)
			105(4)	Thalaivar's Speech (1 Minute 01 Seconds)
,			105(5)	Election Fever (1 Minute 09 Seconds)
	,		105(6)	Makkalai Nokki (2 Minutes 56 Seconds)
			105(7)	Maamanddor Meeting (1 Minute 06 Seconds)
			105(8)	Mega Alliance (1 Minute 17 Seconds)
			105(9)	Nallavar Lachiyam (1 Minute 18 Seconds)
			105(10)	Golden Period of TMC (2 Minutes 35 Seconds)
			105(11)	Vote for TMC (56 Seconds)
			105(12)	Kaani Nilam Vendum (50 Seconds)

			105(13)	Veezthidathey (36 Seconds)
			105(14)	Valamana Short Song (54 Seconds)
	(iii)	Duration of advertisement	18 Minute	es 54 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	30.04.201	6
	(vi)	Date of certification for telecast	30.04.201	6
II				ment is fit for campaigning through cable s prescribed by the Hon'ble Supreme

(A. SPIAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 30.04.2016

4

SLMC No.106/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

S

T	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
TOTAL PARTY AND A STATE OF THE	(ii)	Title of advertisement	Amma Speech 1 (Audio only)
THE PARTY OF THE P	(iii)	Duration of advertisement	52 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks, as and Radio as per the guidelines prescribed by the of India.

(A. STANGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

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SLMC No.107/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

†	(i)	Name and address of	(III)		
	(4)	the applicant/	Thiru A.P. Nagarajan M.P.,		
		political party /	All India Anna Dravida Munnetra Kazhagam,		
		Candidate / person/	No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.		
		group of persons	Chemiai - 000 014.		
	1	/association/			
		Organization/Trust			
	(ii)	Title of advertisement	Amma Speech 2 (Audio only)		
	``		ruma Speech 2 (Audio only)		
-	(iii)	Duration of	45 Seconds		
		advertisement	40 Seconds		
	(iv)	Language(s) used in	Tamil		
ļ	İ	advertisement			
	(v)	Date of Submission of	02.05.2016		
		advertisement	92.00.2010		
	(vi)	Date of certification for	02.05.2016		
		telecast	02.00.2010		
II		Certified that the above	advertisement is 5t for the		
		Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks,		
Í		all cell phone network	is and Radio as per the guidelines prescribed by the		
 	Hon'ble Supreme Court of India.				
<u> </u>	L				

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No.108/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
1100	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
7411177	(ii)	Title of advertisement	Amma Speech 3 (Audio only)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
*****	(vi)	Date of certification for telecast	02.05.2016
II		Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks, is and Radio as per the guidelines prescribed by the of India.

(A. SIWIGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

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SLMC No.109/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 4 (Audio only)
	(iii)	Duration of advertisement	33 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No.110/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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T.	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 5 (Audio only)
	(iii)	Duration of advertisement	32 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
TO PERSONAL PROPERTY AND ADDRESS OF THE PERSONAL	(vi)	Date of certification for telecast	02.05.2016
II		Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks, as and Radio as per the guidelines prescribed by the of India.

(A. SPWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No.111/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 6 (Audio only)
	(iii)	Duration of advertisement	34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks, s and Radio as per the guidelines prescribed by the f India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No.112/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 7 (Audio only)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
	The state of the s	Display Systems fixed in	advertisement is fit for telecast through portable LED the Vans, Jaya TV network and all satellite TV networks, is and Radio as per the guidelines prescribed by the of India.

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

CNO. 8192/66 VIII 15

SLMC No. 113/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	BJP End Card – 1 & 2 (2 Videos)
	(iii)	Duration of advertisement	6 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		channels, Satellite TV	ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

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SLMC No. 114(1-3)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Incharge l "Kamalala	Kuppuramu. Election Committee – BJP Lyam", No.19, Vathiyaram Street, Chennai – 17.
	(ii)	Title of advertisement	Certi.No. 114(1) 114(2)	Title ஓட்டுப் போட விரைந்து (Audio only) (3 Minutes 24 Seconds) திருடாறன்னு சொன்னவனும் (Audio only) (3 Minutes 56 Seconds) "மக்கள் தலைவர்" மாண்புமிகு பொன்னார்
			114(3)	(Audio only) (5 Minutes 45 Seconds)
	(iii)	Duration of advertisement	13 Minute	es 05 Seconds)
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	02.05.201	6
	(vi)	Date of certification for telecast	02.05.201	
II		channels, Satellite TV	Channels, I	ement is fit for campaigning through cable Radio, Theatres and Social Media as per the e Supreme Court of India.

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

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SLMC No. 115/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	BJP Radio - 3 – Agriculture (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II	7-0-0-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	channels, Satellite TV (ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

CNO. 8192 (500)1115

111

SLMC No. 116/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Kallukadai Song (1 Audio)
	(iii)	Duration of advertisement	4 Minutes 56 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		channels, Satellite TV	ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SIWAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 117/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Employment (1 Audio)
	(iii)	Duration of advertisement	25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
a manufacture of the state of t	(v)	Date of Submission of advertisement	02.05.2016
148	(vi)	Date of certification for telecast	02.05.2016
II		channels, Satellite TV	ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 118/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Electricity (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

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SLMC No. 119/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Corruption (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		channels, Satellite TV (ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 120/2016

4

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Infrastructure (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II	The state of the s	channels, Satellite TV	re advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 121/2016

4

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

-	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Education (1 Audio)
	(iii)	Duration of advertisement	25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		channels, Satellite TV (ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 122/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	போடுங்க மாமா ஓட்டு (1 Audio)
	(iii)	Duration of advertisement	13 Minutes 47 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		channels, Satellite TV	ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 123/2016

1

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

- Prince of the second of the	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
<u></u>	(ii)	Title of advertisement	Kallukadai Song (1 Audio)
	(iii)	Duration of advertisement	4 Minutes 43 Seconds
	(iv)	Language(s) used in advertisement	Tamil
7741111	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		channels, Satellite TV (ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 124/2016

1

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

, interesting	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
- trongenous contraction	(ii)	Title of advertisement	BJP People Voice (1 Audio)
	(iii)	Duration of advertisement	1 Minute 27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
777	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. SWAGNAMAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 125/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Nellai Voice (1 Audio)
	(iii)	Duration of advertisement	2 Minutes 22 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		channels, Satellite TV	ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

SLMC No. 126/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Yes	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	KK Voice (1 Audio)
	(iii)	Duration of advertisement	5 Minutes 46 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 02.05.2016

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SLMC No. 128(1-16)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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- Included the second of the s	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	All India No.226/	P. Nagarajan M.P., Anna Dravida Munnetra Kazhagam, 275, Avvai Shanmugam Salai, Royapepttah, - 600 014.
	(ii)	Title of advertisement	Certi. No.	Title
	***		128(1)	தாய் பாலூட்டும் அறை (19 Seconds)
			128(2)	அம்மா மருந்தகம் (19 Seconds)
Arrigina and			128(3)	அம்மா உணவகம் (19 Seconds)
			128(4)	Free Laptop (19 Seconds)
			128(5)	Free Medical Insurance (19 Seconds)
			128(6)	மிக்ஸி, கிரைண்டர் (19 Seconds)
			128(7)	யின் வசதி (19 Seconds)
			128(8)	முல்லைப்பெரியாறு (19 Seconds)
			128(9)	கறவைப்பசு (19 Seconds)
			128(10)	Cycle (19 Seconds)
			128(11)	தாலிக்குத்தங்கம் (19 Seconds)
	and the second s		128(12)	Sanitary Napkin (19 Seconds)
	**************************************		128(13)	மின்சாரம் (19 Seconds)
	Wildermann the control of the contro		128(14)	Bike Ambulance (19 Seconds)
			128(15)	கல்லூாரிகள் (19 Seconds)
			128(16)	சொட்டு நீர்ப்பாசனம் (19 Seconds)

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	(iii)	Duration of advertisement	5 Minutes 20 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	03.05.2016	
	(vi)	Date of certification for telecast	03.05.2016	
II		Display Systems in fix	e advertisement is fit for telecast through portable LED ked in the vans, Jaya TV network and all satellite TV e networks and Radio as per the guidelines prescribed by ourt of India.	

(A. SIVAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 03.05.2016

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SLMC No. 129/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Kovai Voice (1 Audio)
	(iii)	Duration of advertisement	1 Minute 57 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 03.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Minavan (Video Promo – 45 Seconds, 30 Seconds, 20 Seconds)
	(iii)	Duration of advertisement	1 Minute 52 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above channels, Satellite TV (guidelines prescribed by	e advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SPIAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

SLMC No. 131/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Tarry	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(îi)	Title of advertisement	Tasmac Address (Video Promo – 40 Seconds, 20 Seconds – Version I & II)
	(iii)	Duration of advertisement	1 Minute 36 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
I		Certified that the above channels, Satellite TV (guidelines prescribed by	e advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

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SLMC No.133/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click – Industries and Infrastructure" (1 Audio)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above Channels including Prival by the Hon'ble Supreme	advertisement is fit for campaigning through all Radio vate and All India Radio as per the guidelines prescribed Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

SLMC No.134/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click – Common Man" (1 Audio)
	(iii)	Duration of advertisement	48 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above Channels including Pri- by the Hon'ble Supreme	advertisement is fit for campaigning through all Radio vate and All India Radio as per the guidelines prescribed Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

SLMC No.135/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Ι	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
A CONTRACTOR OF THE CONTRACTOR	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click – Health Care and Education" (1 Audio)
	(iii)	Duration of advertisement	1 Minutes 01 Second
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above Channels including Prival by the Hon'ble Supreme	advertisement is fit for campaigning through all Radio vate and All India Radio as per the guidelines prescribed Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

SLMC No.136/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

7-1	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click – Farmers" (1 Audio)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above Channels including Prival by the Hon'ble Supreme	advertisement is fit for campaigning through all Radio vate and All India Radio as per the guidelines prescribed Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

CNO 8192 1202 MILST

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SLMC No.137/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click – Youth" (1 Audio)
	(iii)	Duration of advertisement	49 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above Channels including Prival by the Hon'ble Supreme	advertisement is fit for campaigning through all Radio vate and All India Radio as per the guidelines prescribed Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

CNO. (192/8600) 155

SLMC No.138/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click – Women" (1 Audio)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above Channels including Priv by the Hon'ble Supreme	advertisement is fit for campaigning through all Radio vate and All India Radio as per the guidelines prescribed Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+				
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K.S. Abdul Rahman, State Secretary, Welfare Party of India, No.33, Modern Tower, 5th Floor, 23/35, West Cott Road, Royapettah, Chennai – 600 014.	
	(ii)	Title of advertisement	Political Songs (4 Audios)	
	(iii)	Duration of advertisement	15 Minutes 35 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	03.05.2016	
	(vi)	Date of certification for telecast	03.05.2016	
II		4	ove advertisement is fit for campaigning through vehicles as escribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

SLMC No. 140/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Tmt M. Jyothi, Indian National Congress, Sathiyamurthi Bhavan, No.40, Thiru.Vi.Ka. Salai, Chennai – 600 002.
	(ii)	Title of advertisement	TNCC President Propaganda Speech
	(iii)	Duration of advertisement	17 Minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above vehicles as per the guide	advertisement is fit for campaigning through LED Display lines prescribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 03.05.2016

SLMC No.141/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – Ungal Oor Ungal Anbuman Kovai, Salem, Vellore (1 Video)
	(iii)	Duration of advertisement	1 Hour 21 Minutes 34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II			advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

SLMC No.142/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party /	Thiru G.K.Mani, President, Pattali Makkal Katchi,
		Candidate / person/ group of persons /association/ Organization/Trust	No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – Ungal Oor Ungal Anbuman Nellai, Madurai, Trichy" (1 Video)
	(iii)	Duration of advertisement	1 Hour 31 Minutes 57 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels escribed by the Hon'ble Supreme Court of India.

(A. SIMGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Tmt M. Jyothi, Indian National Congress, Sathiyamurthi Bhavan, No.40, Thiru.Vi.Ka. Salai, Chennai – 600 002.	
	(ii)	Title of advertisement	சென்னை பெருவெள்ளம் & நாட்டையே உலுக்கிய 2Gல் நடந்தது என்ன (1 Video)	
	(iii)	Duration of advertisement	7 Minutes 29 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	03.05.2016	
	(vi)	Date of certification for telecast	03.05.2016	
II		Certified that the above vehicles as per the guide	e advertisement is fit for campaigning through LED Displated lelines prescribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 03.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.	
	(ii)	Title of advertisement	PMK Adve	rtisement (8 Audios)
			Certi.No.	Title
			144(1)	Song 1 (7 Minutes 10 Seconds)
			144(2)	Song 2 (4 Minutes 58 Seconds)
			144(3)	Song 3 (9 Minutes 46 Seconds)
			144(4)	Song 1 (7 Minutes 14 Seconds)
			144(5)	Song 1 (7 Minutes 30 Seconds)
			144(6)	Song 1 (6 Minutes 50 Seconds)
			144(7)	Song 1 (7 Minutes 15 Seconds)
	of from the plant and the plan		144(8)	Song 1 (2 Minutes 48 Seconds)
	(iii)	Duration of advertisement	53 Minute	s 31 Seconds
	(iv)	Language(s) used in advertisement	Tamil	

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	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
			i in through TV Channels
II		Certified that the above as per the guidelines pro	advertisement is fit for campaigning through TV Channels escribed by the Hon'ble Supreme Court of India.
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(A. STVAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 03.05.2016

SLMC No.145/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

1	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Vote for IJK" (1 Video)
	(iii)	Duration of advertisement	29 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Certified that the above Puthiya Thalaimurai, I Hon'ble Supreme Court of	advertisement is fit for telecast through Vendhar TV, Puthu Ugam as per the guidelines prescribed by the of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 04.05.2016

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SLMC No.146/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Zero - Governance - Film 1" 1 Video)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Channels, Websites, Soc	e advertisement is fit for campaigning through all TV ial Media including local TV networks as per the guidelines e Supreme Court of India.

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 04.05.2016

SLMC No.147/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	Vote for "Hat"
	(iii)	Duration of advertisement	5 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Certified that the above the guidelines prescribed	advertisement is fit for telecast through all Media as per d by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 04.05.2016

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SLMC No. 148/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.Noor Mohammed, Secretariat Member, Communist Party of India (Marxist), P.R. Ninaivagam, 27, Vaidyaram Street, T. Nagar, Chennai – 600 017.
	(ii)	Title of advertisement	Election Campaign Song-cassette 2 (1 Video)
	(iii)	Duration of advertisement	6 Minutes 10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Certified that the above Vehicles as per the guide	advertisement is fit for campaigning through Propaganda lines prescribed by the Hon'ble Supreme Court of India.

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 04.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Modi Visit Audio AD (04 Audios)
	(iii)	Duration of advertisement	2 Minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		channels, Satellite TV	ve advertisement is fit for campaigning through cable Channels, Radio, Theatres and Social Media as per the the Hon'ble Supreme Court of India.

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 04.05.2016

SLMC No. 150/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Ι	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement Engal Kudumbam (1 Video)
	(iii)	Duration of advertisement	27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II			advertisement is fit for campaigning through TV Channels escribed by the Hon'ble Supreme Court of India.

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016



CNO. 8192 [EEWII] 15

SLMC No. 151/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.		
	(ii)	Title of advertisement	PMK Adve	rtisement (14 Videos)	
			Certi.No.	Title	
ş.			151(1)	மாற்றம் முன்னேற்றம் அன்புமணி	
			101(1)	(3 Minutes 01 Seconds)	
			151(2)	விழித்தெழு தமிழகமே (6 Minutes 26 Seconds)	
			151(3)	தமிழகத்தில் விலைவாசி (1 Minute 25 Seconds)	
			151(4)	கோடீஸ்வரன் குழந்தைக்கும் (1 Minute 05 Seconds)	
***************************************			151(5)	மருத்துவர் அன்புமணி ராமதாஸ் (2 Minutes 28 Seconds)	
			151(6)	சென்னையில் தொழில்துறை (2 Minutes)	
			151(7)	108 ஆம்புலன்ஸ் திட்டம் (1 Minute 37 Seconds)	
			151(8)	கல்விமுறை (1 Minute 34 Seconds)	
			151(9)	விலைவாசி (1 Minute 09 Seconds)	
			151(10)	மருத்துவம் (2 Minutes 09 Seconds)	
			151(11)	போதை மற்றும் புகையிலைப் பொருட்கள் தடை (1 Minute 23 Seconds)	

			151(12)	விவசாயம் (2 Minutes 35 Seconds)
A CONTRACTOR OF THE CONTRACTOR			151(13)	நீர்ப்பாசனம் மற்றும் வேளாண்மை (1 Minute 47 Seconds)
a de la companya de l			151(14)	பாட்டாளி மக்கள் (5 Minutes 02 Seconds)
	(iii)	Duration of advertisement	33 Minute	es 41 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	05.05.201	16
	(vi)	Date of certification for telecast	05.05.201	16
II				ent is fit for campaigning through TV Channels the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016

SLMC No.152/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"IJK - Farmer" (1 Video)
	(iii)	Duration of advertisement	26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II			advertisement is fit for telecast through Vendhar TV, Puthu Ugam TV as per the guidelines prescribed by the of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"IJK - Education" (1 Video)
	(iii)	Duration of advertisement	39 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II			advertisement is fit for telecast through Vendhar TV, Y, Puthu Ugam TV as per the guidelines prescribed by the of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
and the second	(ii)	Title of advertisement	"IJK - 10+2" (1 Video)
	(iii)	Duration of advertisement	20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II			advertisement is fit for telecast through Vendhar TV, V, Puthu Ugam TV as per the guidelines prescribed by the of India.

(A. SPWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016

SLMC No.155/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Anthem Song" 1 Video)
	(iii)	Duration of advertisement	4 Minutes 39 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Websites and Social Me	advertisement is fit for campaigning through TV Channels, dia including local private channels as per the guidelines e Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016

<u>SLMC No.156/2016</u>

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement Oru Vaaku (1 Video)
	(iii)	Duration of advertisement	21 Seconds
	(iv)	Language(s) used in advertisement	Tamil
************	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II			advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016

SLMC No.157/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Zero Governance Film 2"(1 Video)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Ly operior aria poctat Me	dia including local private channels as per the guidelines e Supreme Court of India.

(A. SIVACNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016

SLMC No.158/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	Vote for "Hat" (4 Videos)
	(iii)	Duration of advertisement	1 minute 20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above the guidelines prescribe	e advertisement is fit for telecast through all Media as per ed by the Hon'ble Supreme Court of India.

(A. StyAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 05.05.2016

SLMC No.165/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address	Thiru N. Hussain Gani, Head Quarters Secretary, No.7, Vadamaraikayar Street, 3rd Floor, Mannady, Chennai 600 001.
	(ii)	Title of advertisement	"MMK" (1 Video)
	(iii)	Duration of advertisement	20 Seconds
_,	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	06.05.2016
	(vi)	Date of certification for telecast	06.05.2016
II		Certified that the abov Seithigal, Puthiya Tha and Sathiyam TV Ch Supreme Court of India	e advertisement is fit for campaigning through Kalaignar e advertisement is fit for campaigning through Kalaignar laimurai, Thanthi TV, Sun News, News 7, Polimer News annels as per the guidelines prescribed by the Hon'ble

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 06.05.2016

CNO. 0172 100011113

SLMC No.168/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

1

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Airport (1 Video)
	(iii)	Duration of advertisement	36 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	06.05.2016
	(vi)	Date of certification for telecast	06.05.2016
II		Channels, Cable Channels	advertisement is fit for campaigning through Satellite TV els, Social Media, Cinema Theatres and Radio as per the the Hon'ble Supreme Court of India.

(A. SNAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 06.05.2016

SLMC No. 169(1-2)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	Thamarai F	Kulam (2 Videos)
			Certi.No.	Title
			169(1)	Option 1 (45 Seconds)
			169(2)	Option 2 (30 Seconds)
	(iii)	Duration of advertisement	1 Minute 1	5 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	06.05.2016	5
	(vi)	Date of certification for telecast	06.05.2016	5
II		Channels, Cable Chann	els, Social N	ent is fit for campaigning through Satellite TV Media, Cinema Theatres and Radio as per the Supreme Court of India.

(A. SPAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 06.05.2016

SLMC No. 170(1-2)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	Importance	e of Tamil (1 Video & 1 Audio)
			Certi.No.	Title
			170(1)	Video (23 Seconds)
			170(2)	Audio (24 Seconds)
	(iii)	Duration of advertisement	47 Second	S
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	06.05.2016	5
	(vi)	Date of certification for telecast	06.05.2016	5
II		Channels, Cable Chann	els, Social N	ent is fit for campaigning through Satellite TV Media, Cinema Theatres and Radio as per the Supreme Court of India.

Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 06.05.2016

SLMC No.171/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"10 th 12 th " (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above Puthiya Thalaimurai TV Hon'ble Supreme Court	advertisement is fit for telecast through Vendhar TV, Puthu Ugam TV as per the guidelines prescribed by the of India.

(A. SPWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.172/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Tasmac" (1 Video)
	(iii)	Duration of advertisement	45 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above Puthiya Thalaimurai TV Hon'ble Supreme Court of	advertisement is fit for telecast through Vendhar TV, Puthu Ugam TV as per the guidelines prescribed by the of India.

(A. SIVAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.173/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Free Education" (1 Video)
	(iii)	Duration of advertisement	46 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
***	(vi)	Date of certification for telecast	07.05.2016
II			advertisement is fit for telecast through Vendhar TV, Puthu Ugam TV as per the guidelines prescribed by the of India.

(A. ADVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.174/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramachandran, IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Rowdies (1 Video)
	(iii)	Duration of advertisement	1 Minute 40 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II			advertisement is fit for telecast through all Social Media as per the guidelines prescribed by the Hon'ble Supreme

(A. ADAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.175/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramachandran, IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Free Bus (1 Video)
	(iii)	Duration of advertisement	1 Minute 38 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II			advertisement is fit for telecast through all Social Media as per the guidelines prescribed by the Hon'ble Supreme

(A. SWAGNAWAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 07.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

-1-			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramachandran, IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Cycle (1 Video)
	(iii)	Duration of advertisement	1 Minute 44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II			advertisement is fit for telecast through all Social Media as per the guidelines prescribed by the Hon'ble Supreme

(A. STAGNAVAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 07.05.2016

<u>SLMC No.177/2016</u>

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Carom-Thervu Raththu" (1 Video)
	(iii)	Duration of advertisement	42 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II			advertisement is fit for telecast through Vendhar TV, Puthu Ugam TV as per the guidelines prescribed by the of India.

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.178/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Vellanmai Kalluri-CM Vivasayi Magan" (1 Video)
	(iii)	Duration of advertisement	47 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		I .	advertisement is fit for telecast through Vendhar TV, Puthu Ugam TV as per the guidelines prescribed by the of India.

(A. AIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

CNO. 8192 /6/2011/15

SLMC No.179/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Vellanmai Kalluri " (1 Video)
	(iii)	Duration of advertisement	36 Seconds
The state of the s	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II			advertisement is fit for telecast through Vendhar TV, , Puthu Ugam TV as per the guidelines prescribed by the f India.

(A. A. VAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.180/2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Adhu Sari All" (1 Video)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Puthiya Thalaimurai T	advertisement is fit for telecast through Vendhar TV, V, Puthu Ugam TV, LED Van and Social Media as per by the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

UNIC SIATIONALITY

SLMC No.181/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Kaloori Unavagam" (1 Video)
	(iii)	Duration of advertisement	1 Minute 07 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Puthiya Thalaimurai T\	advertisement is fit for telecast through Vendhar TV, /, Puthu Ugam TV, LED Van and Social Media as per by the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.182/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Ι	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Irandu Padigal " (1 Video)
	(iii)	Duration of advertisement	17 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Puthiya Thalaimurai T	e advertisement is fit for telecast through Vendhar TV, V, Puthu Ugam TV, LED Van and Social Media as per d by the Hon'ble Supreme Court of India.

(A. SIMAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 07.05.2016

<u>SLMC No.183/2016</u>

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Nangal Aatchiku Vandhal" (1 Video)
	(iii)	Duration of advertisement	24 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Puthiya Thalaimurai TV	advertisement is fit for telecast through Vendhar TV, V, Puthu Ugam TV, LED Van and Social Media as per by the Hon'ble Supreme Court of India.

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.184/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Uthavum Karangal " (1 Video)
	(iii)	Duration of advertisement	24 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Puthiya Thalaimurai T	advertisement is fit for telecast through Vendhar TV, V, Puthu Ugam TV, LED Van and Social Media as per by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.185/2016

1

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Flood Film 1" (1 Video)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Channels, Website, So	e advertisement is fit for campaigning through all TV ocial Media including local TV network as per the the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.186/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Ι	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Flood Film 2" (1 Video)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Channels, Website, So	e advertisement is fit for campaigning through all TV ocial Media including local TV network as per the the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.187/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Flood Film 3" (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
, II		Channels, Website, Sc	e advertisement is fit for campaigning through all TV ocial Media including local TV network as per the the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

CNO. 8192 PereVIIIs

SLMC No.188/2016

-- J

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S. Packiarajan, IT Wing Secretary, Naam Tamilar Katchi, 5B, Jaganathan Street, Kottivakkam, Chennai - 600 041.
	(ii)	Title of advertisement	எங்கள் திருநாட்டில் எங்கள் நல் ஆட்சி (1 Video)
	(iii)	Duration of advertisement	34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Polimer TV, News 7	advertisement is fit for telecast through Sathiyam TV, TV, Thanthi TV, Puthiyathalaimurai TV as per the the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.189/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

7			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramachandran, IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Current (1 Video)
	(iii)	Duration of advertisement	1 Minute 59 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II			advertisement is fit for telecast through all Social Media as per the guidelines prescribed by the Hon'ble Supreme

(A. SivaGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 07.05.2016

SLMC No.190/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"LED Video 3" (1 Video)
	(iii)	Duration of advertisement	14 Minutes 24 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		in Mobile Vans throu	advertisement is fit for campaigning through LED screen ghout the State, Voice Outbound Dialling on Phones guidelines prescribed by the Hon'ble Supreme Court of

(A. SFVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.191/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Manifesto Voice Call" (1 Audio)
	(iii)	Duration of advertisement	1 Minute 29 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		in Mobile Vans throug	advertisement is fit for campaigning through LED screen shout the State, Voice Outbound Dialling on Phones guidelines prescribed by the Hon'ble Supreme Court of

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

CHO. OTTL REWITT

SLMC No. 192/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party /	Thiru G.K.Mani, President, Pattali Makkal Katchi,		
		Candidate / person/	No.63, Nattumuthu Nayakkan Street,		
		group of persons	Chennai-18.		
		/association/	Ontonina 10.		
		Organization/Trust			
	(ii)	Title of advertisement	PMK Advertisement - Anbumani Agiya Naan (1 Video)		
-	(iii)	Duration of	1 Minute 56 Seconds		
	, ,	advertisement			
	(iv)	Language(s) used in advertisement	Tamil		
	(v)	Date of Submission of advertisement	09.05.2016		
	(vi)	Date of certification for telecast	09.05.2016		
II		Certified that the above advertisement is fit for campaigning through TV Channels			
	1	as per the guidelines pre	scribed by the Hon'ble Supreme Court of India.		
L					

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

(NO. 0142 100011111)

SLMC No.193 (1-4)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Senior Vio Tamil Ma No.4, Ash	ce President, nila Congress, oka Street, Alwarpet, 600 018.
	(ii)	Title of advertisement	Thudithez	zhu (துடித்தெழு) (4 Audios)
			Certi.No.	Title
40 dinish filozof and marries administration			193(1)	துடித்தெழு வெடித்தெழு (4 Minutes 26 Seconds)
			193(2)	தங்கத் தலைவர் வாசன்தான்
				(3 Minutes 47 Seconds)
			193(3))	நேர்மை ஒளியே வா (5 Minutes 51 Seconds)
	Anna para para para para para para para p		193(4)	கொள்கைப்புரட்சி (5 Minutes 15 Seconds)
	(iii)	Duration of advertisement	19 Minute	s 19 Seconds
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	09,05.201	6
	(vi)	Date of certification for telecast	09.05.201	
		Certified that the above systems and local Char Supreme Court of India.	advertisen inels as pe	nent is fit for campaigning through audio r the guidelines prescribed by the Hon'ble

(A. SPVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.194/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru T, Dhevanathan Yadav, Indiyan Makkal Kalvi Munnetra Kazhagam, No,3, Deenadayalu Street, T. Nagar, Chennai – 600 017.
	(ii)	Title of advertisement	"ஆரம்ப கல்வி முதல் ஆராய்ச்சி கல்வி வரை" (1 Video)
	(iii)	Duration of advertisement	26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above a guidelines prescribed by	dvertisement is fit for telecast through Win TV as per the the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.195/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru T, Dhevanathan Yadav, Indiyan Makkal Kalvi Munnetra Kazhagam, No,3, Deenadayalu Street, T. Nagar, Chennai – 600 017.
	(ii)	Title of advertisement	"General AD" (1 Video)
	(iii)	Duration of advertisement	14 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above a guidelines prescribed by	dvertisement is fit for telecast through Win TV as per the the Hon'ble Supreme Court of India.

(A. STVÄĠNANĂM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.196/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru T, Dhevanathan Yadav, Indiyan Makkal Kalvi Munnetra Kazhagam, No,3, Deenadayalu Street, T. Nagar, Chennai – 600 017.
	(ii)	Title of advertisement	"குறும்படம்" (1 Video)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
I		Certified that the above a guidelines prescribed by	 advertisement is fit for telecast through Win TV as per the the Hon'ble Supreme Court of India.

(A. SĬŸÄĠŇĀŇĂM) Chairperson, Media Certification and Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.197/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru T, Dhevanathan Yadav, Indiyan Makkal Kalvi Munnetra Kazhagam, No,3, Deenadayalu Street, T. Nagar, Chennai – 600 017.
	(ii)	Title of advertisement	"தாமரை மலரட்டும்" (1 Audio)
	(iii)	Duration of advertisement	03 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above a guidelines prescribed by	dvertisement is fit for telecast through Win TV as per the the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.198/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	சட்டப்பேரவை தேர்தல் 2016 உறுதியான வெற்றி (1 Video)
	(iii)	Duration of advertisement	2 Hours 55 Minutes 07 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		and all Satellite TV Net	advertisement is fit for telecast through Jaya TV Network work, Local Cable TVs in all over Tamil Nadu and Social ines prescribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

'JLMC No.199/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

Ind.	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	அம்மா தேர்தல் அறிக்கை 2016 பேருரை — பெருந்துரை (1 Video)
	(iii)	Duration of advertisement	49 Minutes 44 Seconds
	(iv)	Language(s) used in advertisement	Tamil .
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		and all Satellite TV Net	advertisement is fit for telecast through Jaya TV Network work, Local Cable TVs in all over Tamil Nadu and Social ines prescribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

T-4	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	AIADMK தேர்தல் அறிக்கை 2016 1 to 25 (1 Video)
2_	(iii)	Duration of advertisement	2 Minutes 56 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(▽)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
I	Ī	and all Satellite TV Net	advertisement is fit for telecast through Jaya TV Network work, Local Cable TVs in all over Tamil Nadu and Social ines prescribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Modi Voice (1 Audio)
	(iii)	Duration of advertisement	26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for campaigning through Radio, T Channels, Cable Networks, Social Media, Mobile Network and Voice Call as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.202/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1st Floor, 2nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	"Vote for Hat" (2 Audios)
	(iii)	Duration of advertisement	10 Seconds & 30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for telecast through all Media & FM escribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.203/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1st Floor, 2nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	"Vote for Hat" (1 Video)
	(iii)	Duration of advertisement	20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II	`		advertisement is fit for telecast through all Media & FM scribed by the Hon'ble Supreme Court of India.

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 09.05.2016

SLMC No.204/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Flood Video Film 1" (1 Video)
The second secon	(iii)	Duration of advertisement	59 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Channels, Website, Sc	e advertisement is fit for campaigning through all TV ocial Media including Local TV network as per the the Hon'ble Supreme Court of India.

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No.205/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I .	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Flood Video Film 2" (1 Video)
T PARTITION	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Channels, Website, So	advertisement is fit for campaigning through all TV ocial Media including Local TV network as per the the Hon'ble Supreme Court of India.

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No.206/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	"Flood Video Film 3" (1 Video)
	(iii)	Duration of advertisement	1 Minute 04 Seconds
	(iv)	Language(s) used in advertisement	Tamil
***************************************	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Channels, Website, So	e advertisement is fit for campaigning through all TV ocial Media including Local TV network as per the the Hon'ble Supreme Court of India.

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No. 207/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of	Thiru G.K.Mani,
	ļ	the applicant/	President,
		political party /	Pattali Makkal Katchi,
]		Candidate / person/	No 63 Nottumenthy Name 1-1
İ		group of persons	No.63, Nattumuthu Nayakkan Street, Chennai-18.
		/association/	Cheffnai-18.
		Organization/Trust	
	- 		
	(ii)	Title of advertisement	PMK Advertisement - Ventum Maatram Ventum Anbumani (1 Video)
-	1,		
	(iii)	Duration of	1 Minute
L		advertisement	
	(iv)	Language(s) used in	Tamil
	` '	advertisement	
	(v)	Date of Submission of	10.05.0016
	(*)	advertisement	10.05.2016
	(vi)	Date of certification for	10.05.2016
	` ´	telecast	10.00.2010
II		<u> </u>	2 dyentianment is Ct. C.
		as per the mydolines	advertisement is fit for campaigning through TV Channels
		as per the guidennes pre	scribed by the Hon'ble Supreme Court of India.
<u></u>	<u> </u>		

(A. SAVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

<u>\$LMC No. 208/2016</u>

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement - Anbumani Agiya Naan TVC (1 Video)
	(iii)	Duration of advertisement	49 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II	1	Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

7

SLMC No.209/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

T T T T T T T T T T T T T T T T T T T	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Freebies" (1 Video)
	(iii)	Duration of advertisement	50 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above Puthiya Thalaimurai TV Hon'ble Supreme Court o	advertisement is fit for telecast through Vendhar TV, I, Puthu Ugam as per the guidelines prescribed by the findia.

(A. SPAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

4

SLMC No.210/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

land	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Scissor CG" (1 Video)
	(iii)	Duration of advertisement	17 Seconds
and the second of the second o	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Puthiya Thalaimurai TV	advertisement is fit for telecast through Vendhar TV, I, Puthu Ugam, LED van and Social media as per the the Hon'ble Supreme Court of India.

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No.211/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"IJK SMS" (1 SMS content)
	(iii)	Duration of advertisement	-
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above mobile networks as per of India.	advertisement is fit for telecast through SMS through the guidelines prescribed by the Hon'ble Supreme Court

(A. CHAGNANAM)

Chairperson,

Media Certification and

Monitoring Committee

Place: Chennai Date: 10.05.2016

SHMC No. 212/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – Maruthuvar Anbumani Avargalin Urai" (1 Audio)
	(iii)	Duration of advertisement	50 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II			advertisement is fit for campaigning through TV Channels escribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No. 213/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Nanmaran, Spokes Person, MDMK Party, 12, Rukmani Lakshmipathi Salai, Egmore, Chennai-600 008.
	(ii)	Title of advertisement	Appeal to cadres (1 Video)
	(iii)	Duration of advertisement	39 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II	The state of the s	Thalaimurai TV, Thar	e advertisement is fit for campaigning through Puthiya of this TV, Sathyam TV, Sun TV, DD, Polimer TV, guidelines prescribed by the Hon'ble Supreme Court of

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No.214/2016

0

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

II	(vi)		advertisement is fit for campaigning through Radio FM escribed by the Hon'ble Supreme Court of India.
2000	(v)	Date of Submission of advertisement	10.5.2016
	(iv)	Language(s) used in advertisement	Tamil
	(iii)	Duration of advertisement	10 Seconds
	(ii)	Title of advertisement	தமிழகத்தை மீட்டெடுக்க (1 Audio)
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B.S. Gnanadesikan, Senior Vice President, Tamil Manila Congress, No.4, Ashoka Street, Alwarpet, Chennai – 600 018.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No.215/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(1)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B.S. Gnanadesikan, Senior Vice President, Tamil Manila Congress, No.4, Ashoka Street, Alwarpet, Chennai – 600 018.
	(ii)	Title of advertisement	தமிழகத்தை மீட்டெடுக்க (1 Audio)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.5.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through Radio FM scribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No.216/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Infographics II (110 images)
	(iii)	Duration of advertisement	Nil
	(iv)	Language(s) used in advertisement	English
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for telecast through Portable LE Display systems fixed in the vans, Jaya TV network, all satellite TV network all cell phone networks and social media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 10.05.2016

SLMC No.217/2016

Ser.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	Welfare (1 Audio)
	(iii)	Duration of advertisement	1 Minute 18 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II	Certified that the above advertisement is fit for campaigning through autor voice calls through mobile phones as per the guidelines prescribed by the House Court of India.		advertisement is fit for campaigning through automated ile phones as per the guidelines prescribed by the Hon'ble

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.218/2016

Ķ

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	Flood (1 Audio)
	(iii)	Duration of advertisement	51 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
- M. d	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above voice calls through mob Supreme Court of India.	advertisement is fit for campaigning through automated ile phones as per the guidelines prescribed by the Hon'ble

(A. SIWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.219/2016

F

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	Zero Governance (1 Audio)
	(iii)	Duration of advertisement	1 Minute 17 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II	1	Certified that the above voice calls through mob Supreme Court of India.	advertisement is fit for campaigning through automated ile phones as per the guidelines prescribed by the Hon'ble

(A. STAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.220/2016

G

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	GO TV 1 (1 Audio)
	(iii)	Duration of advertisement	1 Minute 44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above voice calls through mob Supreme Court of India.	advertisement is fit for campaigning through automated ile phones as per the guidelines prescribed by the Hon'ble

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.221/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	GO TV & (1 Audio)
	(iii)	Duration of advertisement	1 Minute 27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above voice calls through mob Supreme Court of India.	advertisement is fit for campaigning through automated ile phones as per the guidelines prescribed by the Hon'ble

(A. StvAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.222/2016

4

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai – 600 018.
	(ii)	Title of advertisement	GO TV 3 (1 Audio)
	(iii)	Duration of advertisement	1 Minute 27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above voice calls through mob Supreme Court of India.	advertisement is fit for campaigning through automated ile phones as per the guidelines prescribed by the Hon'ble

(A. SEVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B.S. Gnanadesikan, Senior Vice President, Tamil Manila Congress, No.4, Ashoka Street, Alwarpet, Chennai – 600 018.
	(ii)	Title of advertisement	Podungamma Vottu (2 Videos)
	(iii)	Duration of advertisement	50 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.5.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through Channels and local cable network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.224/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Ponnar Voice (1 Audio)
	(iii)	Duration of advertisement	26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Chamiels, Cable Network	advertisement is fit for campaigning through Radio, TV ks, Social Media, Mobile Voice Calls, SMS and theatres as ibed by the Hon'ble Supreme Court of India.

(A. SPAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.225/2016

4

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	C.P. Radhakrishnan Voice (1 Audio)
	(iii)	Duration of advertisement	28 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II	Certified that the above advertisement is fit for campaigning through Radi Channels, Cable Networks, Social Media, Mobile Voice Calls, SMS and theatr per the guidelines prescribed by the Hon'ble Supreme Court of India.		ks, Social Media, Mobile Voice Calls, SMS and theatres as

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.226/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

1	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Dr. Tamilisai Soundarajan Voice (1 Audio)
	(iii)	Duration of advertisement	28 Seconds
	(iv)	Language(s) used in advertisement	Tamil
7.5.5.5.5.5.5.5.5.5.5.5.5.5.5.5.5.5.5.5	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II	Available of the second of the	Channels, Cable Network	advertisement is fit for campaigning through Radio, TV ks, Social Media, Mobile Voice Calls, SMS and theatres as ibed by the Hon'ble Supreme Court of India.

(A. SIMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

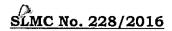
SLMC No. 227/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – PMK Manadu" (1 Video)
	(iii)	Duration of advertisement	30 Minutes 27 Seconds
annun a	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for campaigning through TV Channels scribed by the Hon'ble Supreme Court of India.

(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016



CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/	Thiru G.K.Mani, President,	
		political party /	Pattali Makkal Katchi,	
		Candidate / person/	No.63, Nattumuthu Nayakkan Street,	
		group of persons	Chennai-18.	
		/association/		
		Organization/Trust		
	(ii)	Title of advertisement	"PMK Advertisement – Maruthuvar Anbumani Avargalin Urai Part 2" (1 Audio)	
	(iii)	Duration of advertisement	31 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	11.05.2016	
	(vi)	Date of certification for telecast	11.05.2016	
II		Certified that the above advertisement is fit for campaigning through TV Channels		
	-	as per the guidelines pre	escribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No. 229/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru Yasin Baba, President, Tipusultan Secular Sena, No.952, 32 nd E Cross, 28 th Main, 4 th T Block, Jayanagar, Bangalore – 41. Karnataka.
	(ii)	Title of advertisement	"Supporting DMK Party" (1 Video)
	(iii)	Duration of advertisement	31 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II			advertisement is fit for campaigning through Kalaignar TV guidelines prescribed by the Hon'ble Supreme Court of

(A. SPVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SIMC No.230/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	"Kongunadu Desiya Katchi" (1 Slide)
	(iii)	Duration of advertisement	Nil
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above as per the guidelines pre	advertisement is fit for telecast through Sun TV network escribed by the Hon'ble Supreme Court of India.

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

SLMC No.231/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1st Floor, 2nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	"Kongunadu Desiya Katchi" (1 Audio)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
П			advertisement is fit for telecast through Kodai FM as per down the Hon'ble Supreme Court of India.

(A. SÄVÄGNANÄM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Ravindran, Desiya Murpokku Dravida Kazhagam, No.125/7, Jawaharlal Nehru Salai, Koyambedu, Chennai – 600 107.
	(ii)	Title of advertisement	2016 DMDK Election Add (1 Video)
A Commence of the Commence of	(iii)	Duration of advertisement	2 Minutes 30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above Media Private Ltd., as pe of India.	advertisement is fit for campaigning through Captain r the guidelines prescribed by the Hon'ble Supreme Court

(A. STVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai Date: 11.05.2016