


ELMC 1 (1-16)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I		(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Aspire K. Swaminathan, Secretary IT - Wing, All India Anna Dravida Munnetra Kazhagam, 226, Avvai Shanmugam Salai, Royapepttah, Chennai 600 014.
	(ii)	Title of advertisement	"தொடரடும் நல்லாட்சி செழிக்கட்டும் தமிழகம் admkyourself#vote for AIADMK"	
			Certi. No.	Title
			1(1)	#Vote for AIADMK - My dreams into reality
			1(2)	#Vote for AIADMK - தொலைநோக்கு
			1(3)	#Vote for AIADMK - நல்லது தொடரணும்
			1(4)	#Vote for AIADMK - For you. For us. For TN.
			1(5)	#Vote for AIADMK - பாரபட்சம் பாக்காம
			1(6)	என்றென்றும் மக்கள் நலனுக்காக - மருத்துவக் காப்பீடு
			1(7)	என்றென்றும் மக்கள் நலனுக்காக - சுகாதாரம்
			1(8)	என்றென்றும் வளர்ச்சிக்காக - மின்சாரம்
			1(9)	என்றென்றும் வளர்ச்சிக்காக - தொழில் துறை
			1(10)	என்றென்றும் கல்விக்காக - உயர்கல்வி
			1(11)	என்றென்றும் கல்விக்காக - விலையில்லா மடிக்கணினி
			1(12)	என்றென்றும் கல்விக்காக - விலையில்லா மிதிவண்டிகள்
			1(13)	என்றென்றும் சமூகநலத்திற்காக
			1(14)	என்றென்றும் மேம்பாட்டிற்காக
			1(15)	என்றென்றும் மக்கள்நல்வாழ்வுக்காக
			1(16)	என்றென்றும் உழவர்க்காக

	(iii)	Duration of advertisement	16 Slides (5 English & 11 Tamil)
	(iv)	Language(s) used in advertisement	English & Tamil
	(v)	Date of Submission of advertisement	19.03.2016
	(vi)	Date of certification for telecast	19.03.2016
II		Certified that the above advertisement is fit for telecast in all electronic and social media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 19.03.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

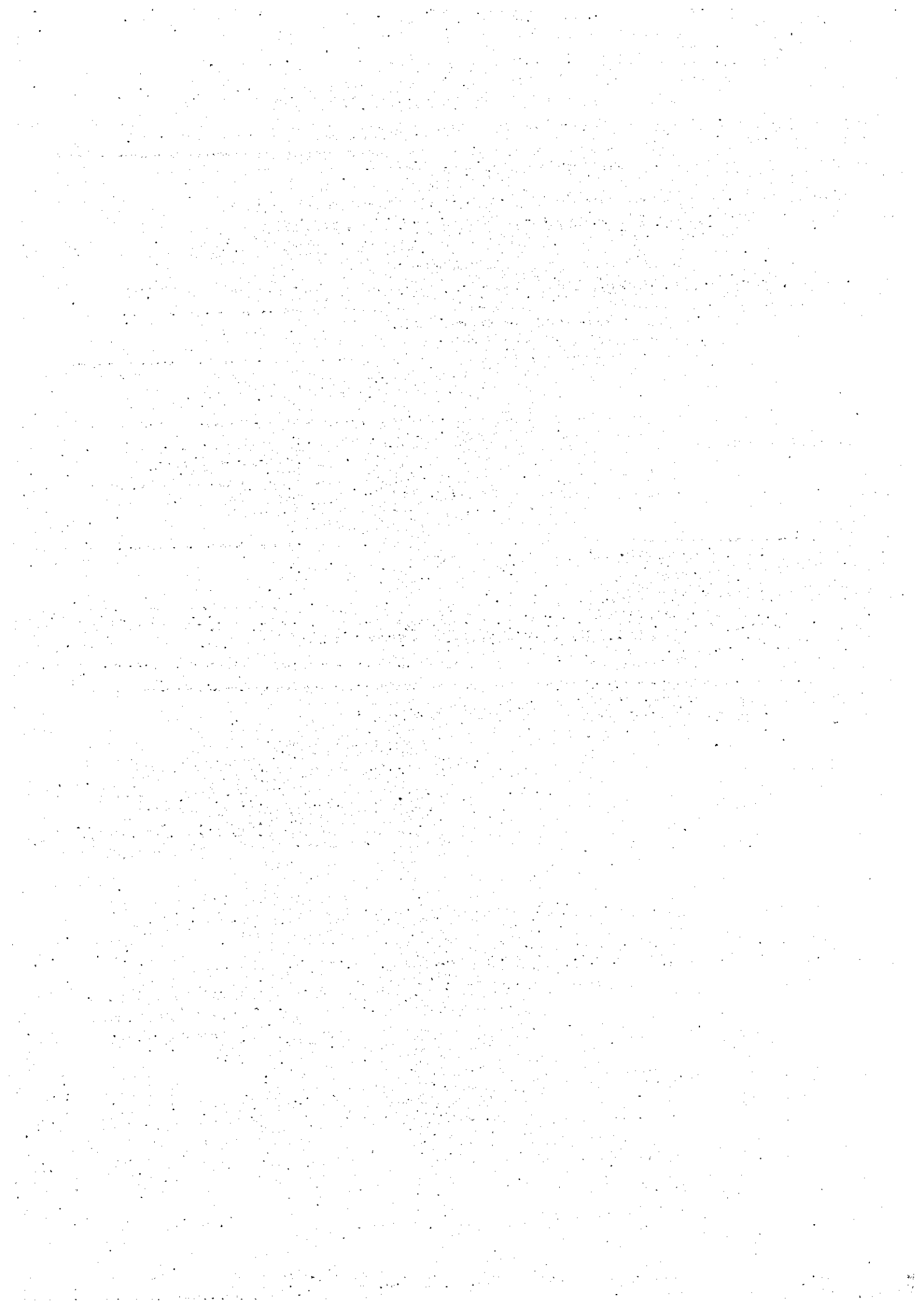
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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018..
	(ii)	Title of advertisement	"Missed Call"
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	01.04.2016
	(vi)	Date of certification for telecast	02.04.2016
II		Certified that the above advertisement is fit for campaigning through phones and mobile phones as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SRINIVASAN)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 02.04.2016


Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.



CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.	
	(ii)	Title of advertisement	தூத்தாவின் நம்பிக்கை (Audio only)	
			Certi.No.	Title
			4(1)	Option - 01
			4(2)	Option - 02
			4(3)	Option - 03
			4(4)	Option - 04
	(iii)	Duration of advertisement	Option - 01 - 1 Minute Option - 02 - 1 Minute Option - 03 - 30 Seconds Option - 04 - 30 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	04.04.2016	
	(vi)	Date of certification for telecast	05.04.2016	
II		Certified that the above advertisement is fit for campaigning through Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.		


 (A. S. SAGANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 05.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	சூடிக மற்தி (Audio only)
	(iii)	Duration of advertisement	60 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.04.2016
	(vi)	Date of certification for telecast	05.04.2016
II		Certified that the above advertisement is fit for campaigning through Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SRINAGNAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 05.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.	
	(ii)	Title of advertisement	Certi. No.	Title
	7(1)		Farmer (39 Seconds)	
	7(2)		Land (45 Seconds)	
	(iii)	Duration of advertisement	1 Minute 24 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	06.04.2016	
	(vi)	Date of certification for telecast	06.04.2016	
II		Certified that the above advertisement is fit for campaigning through TV Channels and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.		


 (A. S. GNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 06.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.


SLMC No. 8(1-9)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.	
			Certi. No.	Title
	(ii)	Title of advertisement	8(1)	செம்மொழிப் பூங்கா (33 Seconds)
			8(2)	ஏரி திறப்பு (27 Seconds)
			8(3)	இருண்ட தமிழகம் (33 Seconds)
			8(4)	பூட்டிய வீடு (27 Seconds)
			8(5)	விலைவாசி உயர்வு (37 Seconds)
			8(6)	நிர்வாக சீர்கேடு (33 Seconds)
			8(7)	மாற்றுத் திறனாளி (23 Seconds)
			8(8)	கண்ணீர் கடல் (23 Seconds)
			8(9)	காலையெல்லாம் பள்ளங்கள் (30 Seconds)
				(iii)
	(iv)	Language(s) used in advertisement	Tamil	

(P.T.O)

	(v)	Date of Submission of advertisement	06.04.2016
	(vi)	Date of certification for telecast	06.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SRINIVASAN)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 06.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Kumari Mudhal Imayam Varai
	(iii)	Duration of advertisement	21 Minutes 50 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.04.2016
	(vi)	Date of certification for telecast	09.04.2016
II		Certified that the above advertisement is fit for campaigning through cable networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SRIDHARANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 09.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.
	(ii)	Title of advertisement	முடியாட்டும் விடியாட்டும்
	(iii)	Duration of advertisement	26 Minutes 16 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.04.2016
	(vi)	Date of certification for telecast	09.04.2016
II		Certified that the above advertisement is fit for campaigning through Mobile Van as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

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(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 09.04.2016


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(P.T.O)

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.	
	(ii)	Title of advertisement	Certi. No.	Title
			11(1)	Farmer - (I version - 44 Seconds, II version - 44 Seconds and III version - 55 Seconds)
			11(2)	Water (I version - 38 Seconds, II version - 47 Seconds)
			11(3)	Land (45 Seconds)
	(iii)	Duration of advertisement	4 Minutes 33 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	09.04.2016	
	(vi)	Date of certification for telecast	09.04.2016	
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.		

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 (A. S. VIGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 09.04.2016


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(END) -

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	Political (PMK Party Advertisement)
	(iii)	Duration of advertisement	40 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.04.2016
	(vi)	Date of certification for telecast	09.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SWAGNAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 09.04.2016

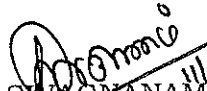
Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 13(1-10)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru G. Ramakrishnan, Secretary, Communist Party of India (Marxist), P.R. Ninaivagam, 27, Vaidyaram Street, T. Nagar, Chennai - 600 017.																						
	(ii)	Title of advertisement	CPI (M) Songs (Audios only)																						
			<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Certi. No.</th> <th style="width: 80%;">Title</th> </tr> </thead> <tbody> <tr> <td>13(1)</td> <td>ஆணவக்கொலைகள் (3 Minutes 36 Seconds)</td> </tr> <tr> <td>13(2)</td> <td>அம்மா ஆட்சியும் அய்யா ஆட்சியும் (5 Minutes 30 Seconds)</td> </tr> <tr> <td>13(3)</td> <td>கிராண்ட் கூட்டுக்கொள்ளை (2 Minutes 29 Seconds)</td> </tr> <tr> <td>13(4)</td> <td>பெரியாரின் வாரிசா? (4 Minutes 32 Seconds)</td> </tr> <tr> <td>13(5)</td> <td>தே.மு.தி.க கூட்டணிக்கே வாக்களியுங்கள் (5 Minutes 49 Seconds)</td> </tr> <tr> <td>13(6)</td> <td>பேரணி பாரு நீ... தேமுதி.க கூட்டணி (4 Minutes 30 Seconds)</td> </tr> <tr> <td>13(7)</td> <td>சாராயம் (4 Minutes 12 Seconds)</td> </tr> <tr> <td>13(8)</td> <td>செங்கொடித் தோழர்கள் (6 Minutes 53 Seconds)</td> </tr> <tr> <td>13(9)</td> <td>துடிக்கொட்டு கேட்கலையா (3 Minutes 53 Seconds)</td> </tr> <tr> <td>13(10)</td> <td>வேட்பாளர் பற்றி (4 Minutes 17 Seconds)</td> </tr> </tbody> </table>	Certi. No.	Title	13(1)	ஆணவக்கொலைகள் (3 Minutes 36 Seconds)	13(2)	அம்மா ஆட்சியும் அய்யா ஆட்சியும் (5 Minutes 30 Seconds)	13(3)	கிராண்ட் கூட்டுக்கொள்ளை (2 Minutes 29 Seconds)	13(4)	பெரியாரின் வாரிசா? (4 Minutes 32 Seconds)	13(5)	தே.மு.தி.க கூட்டணிக்கே வாக்களியுங்கள் (5 Minutes 49 Seconds)	13(6)	பேரணி பாரு நீ... தேமுதி.க கூட்டணி (4 Minutes 30 Seconds)	13(7)	சாராயம் (4 Minutes 12 Seconds)	13(8)	செங்கொடித் தோழர்கள் (6 Minutes 53 Seconds)	13(9)	துடிக்கொட்டு கேட்கலையா (3 Minutes 53 Seconds)	13(10)	வேட்பாளர் பற்றி (4 Minutes 17 Seconds)
Certi. No.	Title																								
13(1)	ஆணவக்கொலைகள் (3 Minutes 36 Seconds)																								
13(2)	அம்மா ஆட்சியும் அய்யா ஆட்சியும் (5 Minutes 30 Seconds)																								
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13(8)	செங்கொடித் தோழர்கள் (6 Minutes 53 Seconds)																								
13(9)	துடிக்கொட்டு கேட்கலையா (3 Minutes 53 Seconds)																								
13(10)	வேட்பாளர் பற்றி (4 Minutes 17 Seconds)																								

	(iii)	Duration of advertisement	47 Minutes 19 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.04.2016
	(vi)	Date of certification for telecast	11.04.2016
II		Certified that the above advertisement is fit for campaigning through all Commercial Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

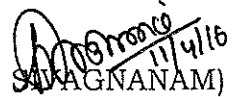

 (A. S. NAGANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 11.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	Kanavugal Meipada (Audios only)	
			Certi. No.	Title
			14(1)	Option 3
			14(2)	Option 4
			14(3)	Option 1
			14(4)	Option 2
	(iii)	Duration of advertisement	2 Minutes 09 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	09.04.2016	
	(vi)	Date of certification for telecast	11.04.2016	
II		Certified that the above advertisement is fit for campaigning through Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.		


 (A. SRINAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 11.04.2016

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SLMC No. 15(1-2)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.	
	(ii)	Title of advertisement	Certi. No.	Title
			15(1)	Unemployment (44 Seconds)
			15(2)	Price Raise (44 Seconds)
	(iii)	Duration of advertisement	2 Minutes 28 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
(v)	Date of Submission of advertisement	13.04.2016		
(vi)	Date of certification for telecast	13.04.2016		
II		Certified that the above advertisement is fit for campaigning through TV Channels, Website and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.		


 (A. SRINIVASAN)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 13.04.2016


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SLMC No. 16/2016

51

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	I. Paranthamen, Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.
	(ii)	Title of advertisement	Farmer-Teacher
	(iii)	Duration of advertisement	44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	13.04.2016
	(vi)	Date of certification for telecast	13.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels, Website and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. S. NAGANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 13.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement
	(iii)	Duration of advertisement	2 Hours 24 Minutes 31 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	12.04.2016
	(vi)	Date of certification for telecast	13.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 13.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.19/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G. Devarajan, Joint Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.
	(ii)	Title of advertisement	"Visual of Mr. Stalin on the beach against a sunrise"
	(iii)	Duration of advertisement	13 Minutes 16 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	15.04.2016
	(vi)	Date of certification for telecast	15.04.2016
II		Certified that the above advertisement is fit for campaigning through Mobile Vans as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVA GNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 15.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G. Devarajan, Joint Secretary Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai, Anna Arivalayam, Chennai - 600 018.
	(ii)	Title of advertisement	"Electricity"
	(iii)	Duration of advertisement	40 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	15.04.2016
	(vi)	Date of certification for telecast	15.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Website and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNAMAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 15.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC 21/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru M.S. Rajendran, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai - 600 083.
	(ii)	Title of advertisement	"IJK Election Campaign"
	(iii)	Duration of advertisement	1 Video (33 Seconds)
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	12.04.2016
	(vi)	Date of certification for telecast	15.04.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 15.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramakrishnan, Secretary, Communist Party of India (Marxist), P.R. Ninaivagam, 27, Vaidyaram Street, T. Nagar, Chennai – 600 017.
	(ii)	Title of advertisement	மதவெறி எதிர்த்து (Audio only)
	(iii)	Duration of advertisement	4 Minutes 37 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	16.04.2016
	(vi)	Date of certification for telecast	16.04.2016
II		Certified that the above advertisement is fit for campaigning through all Commercial Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SPAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 16.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 23 (1-2)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.	
	(ii)	Title of advertisement	Minavar Padal (Audios only)	
			Certi. No.	Title
			23(1)	பிரதமரிடம் இருந்து செய்தி (30 Seconds)
			23(2)	மீனவர்கள் பாடல் (31 Seconds)
	(iii)	Duration of advertisement	1 Minute 01 Second	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	16.04.2016	
	(vi)	Date of certification for telecast	16.04.2016	
II		Certified that the above advertisement is fit for campaigning through cable networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.		


 (A. SVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 16.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.	
	(ii)	Title of advertisement	Tamarai Tamarai (Audio only)	
			Certi. No.	Title
			8(1)	பிரதமர் மோடியின் கனவு (4 Minutes 20 Seconds)
			8(2)	மின் கட்டுப்பாடு (4 Minutes 44 Seconds)
			8(3)	ஸ்மார்ட் சிட்டி (4 Minutes 55 Seconds)
			8(4)	ஊழல் (4 Minutes 52 Seconds)
			8(5)	மினவ மக்கள் (4 Minutes 56 Seconds)
			8(6)	தாமர ஆட்சி நடக்குது (4 Minutes 53 Seconds)
			8(7)	மச்சி மச்சி மச்சி (4 Minutes 21 Seconds)
8(8)	108 ஆம்புலன்ஸ் (5 Minutes 26 Seconds)			
(iii)	Duration of advertisement	38 Minutes 37 Seconds		
(iv)	Language(s) used in advertisement	Tamil		

	(v)	Date of Submission of advertisement	16.04.2016
	(vi)	Date of certification for telecast	16.04.2016
II		Certified that the above advertisement is fit for campaigning through cable networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

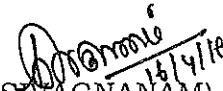

(A. SPAGNANAM)
16/4/16
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 16.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Road" (1 Video)
	(iii)	Duration of advertisement	44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	16.04.2016
	(vi)	Date of certification for telecast	16.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 16.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Mudhara Yojana (Video)
	(iii)	Duration of advertisement	1 Minute 25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 20.04.2016


2/15

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 27/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Swach Bharat (Video)
	(iii)	Duration of advertisement	2 Minutes 25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SRINAGANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


5/2/16

Place: Chennai
Date: 20.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 28/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Vidhyalakshmi (Video)
	(iii)	Duration of advertisement	1 Minute 49 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee
 20/4

Place: Chennai
Date: 20.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Digital Ration Card (Video)
	(iii)	Duration of advertisement	1 Minute 18 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee
20/4

Place: Chennai
Date: 20.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	One rupee Video (Video)
	(iii)	Duration of advertisement	2 Minutes 08 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee
20/4

Place: Chennai
Date: 20.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Jandhan Yojana (Video)
	(iii)	Duration of advertisement	2 Minutes 48 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SRINAGNAM)
Chairperson,
Media Certification and
Monitoring Committee
6/2/14

Place: Chennai
Date: 20.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons / association/ Organization/Trust	Thiru S.R. Sekar State Treasurer. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Mudhara Yojana (Video)
	(iii)	Duration of advertisement	1 Minute 26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	19.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee
20/4

Place: Chennai
Date: 20.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC 33 (1-29)/2016


CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Dr M. Thambidurai,M.P., Propaganda Secretary, All India Anna Dravida Munnetra Kazhagam, 226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.	
	(ii)	Title of advertisement	“மக்களால் அம்மா மக்களுக்காகவே அம்மா”	
			Certi. No.	Title
			33(1)	Package-1 (23-Minutes 38-Seconds)
			33(2)	Package 2 (22 Minutes 29 Seconds).
			33(3)	Package 3 (22 Minutes 33 Seconds)
			33(4)	Package 4 (23 Minutes 13 Seconds)
			33(5)	Package 5 (20 Minutes 36 Seconds)
			33(6)	Package 6 (22 Minutes 52 Seconds)
			33(7)	Package 7 (24 Minutes 10 Seconds)
			33(8)	Package 8 (16 Minutes 32 Seconds)
			33(9)	Package 9 (22 Minutes 42 Seconds)
			33(10)	Package 10 (22 Minutes 34 Seconds)
			33(11)	Package 11 (20 Minutes 12 Seconds)
			33(12)	Package 12 (24 Minutes 15 Seconds)
			33(13)	Package 13 (22 Minutes 34 Seconds)
			33(14)	Package 14 (21 Minutes 17 Seconds)
			33(15)	Package 15 (23 Minutes 56 Seconds)
			33(16)	Package 16 (21 Minutes 31 Seconds)
			33(17)	Package 17 (25 Minutes 07 Seconds)
			33(18)	Package 18 (22 Minutes 52 Seconds)
			33(19)	Package 19 (24 Minutes 17 Seconds)
			33(20)	Package 20 (27 Minutes 03 Seconds)

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons / association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film Version-I" (1 Video)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. S. VAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

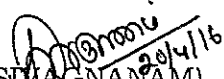
Place: Chennai
Date: 20.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film Version-II" (1 Video)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

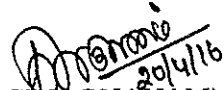

(A. S. VIGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 20.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement – Filler 1,2,3 & 4 (4 videos) Filler 1 – பாட்டாளி மக்கள் கட்சியின் ஊழல் ஒழிப்பு செயல் திட்டங்கள் Filler 2 – பாட்டாளி மக்கள் கட்சியின் கல்வி செயல் திட்டங்கள் Filler 3 – பாட்டாளி மக்கள் கட்சியின் பொது சுகாதார செயல் திட்டங்கள் Filler 4-பாட்டாளி மக்கள் கட்சியின் பல்நோக்கு சிறப்பு செயல் திட்டங்கள்
	(iii)	Duration of advertisement	4 Minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	20.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 20.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film Version-I" (1 Video)
	(iii)	Duration of advertisement	48 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 21.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film Version-II" (1 Video)
	(iii)	Duration of advertisement	47 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	20.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

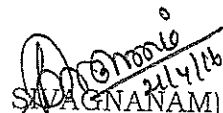
Place: Chennai
Date: 21.04.2016

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SLMC 39/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai - 600 083.
	(ii)	Title of advertisement	"IJK LED-I"
	(iii)	Duration of advertisement	1 Video (9 minute 57 Seconds)
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	21.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		Certified that the above advertisement is fit for telecast through mobile LED van as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. S. SAGANANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 21.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CNo. 2192 / 2016
SLMC 40/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai - 600 083.
	(ii)	Title of advertisement	"IJK Radio-I" (Audio only)
	(iii)	Duration of advertisement	1 Audio (22 Seconds)
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	21.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		Certified that the above advertisement is fit for telecast through FM Radio channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SPAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 21.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/political party / Candidate / person/group of persons /association/ Organization/Trust	Dr M.Thambidurai,M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.	
			Certi. No.	Title
			41(1)	3 சென்ட் நிலம் (52 seconds)
			41(2)	20 கிலோ அரிசி (52 seconds)
			41(3)	காவேரி (1 minute 2 seconds)
			41(4)	விவசாயம் கறவை பசு மாடுகள் (58 seconds)
			41(5)	லேப்டாப் (1 minute 13 seconds)
			41(6)	தொழில் முனைவோர் (1 minute 3 seconds)
			41(7)	பாலகம் (51 seconds)
			41(8)	பசுமை வீடுகள் (57 seconds)
			41(9)	தாலிக்குத் தங்கம் (51 seconds)
			41(10)	தாலிக்குத் தங்கம் பட்டதாரி (59 seconds)
			41(11)	விவசாயம்
			41(12)	மினரல் வாட்டர் (1 minute 1 second)
	(iii)	Duration of advertisement	12 videos (9 minutes 5seconds)	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	21.04.2016	
	(vi)	Date of certification for telecast	21.04.2016	
II		Certified that the above advertisement is fit for telecast through portable LED display systems fixed in the vans and all TV channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.		


 (A. SIVAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai

Date: 21.04.2016

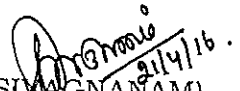
Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC 42/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Dr M.Thambidurai,M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	10 நொடி குறும்பட்டம்
	(iii)	Duration of advertisement	1 Video (2 minutes 12seconds)
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	21.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		Certified that the above advertisement is fit for telecast through portable LED display systems fixed in the vans and all TV channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 21.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.43/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement
	(iii)	Duration of advertisement	14 seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	21.04.2016
	(vi)	Date of certification for telecast	21.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

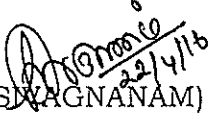

 (A. S. GNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 21.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.44/2016CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film - Youth (1 Video)
	(iii)	Duration of advertisement	52 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	22.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

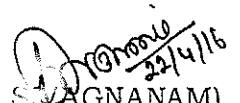
Place: Chennai

Date: 22.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film - Women (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	22.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. S. SAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai

Date: 22.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film - Farmers (1 Video)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	22.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. S. GNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai


Date: 22.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.47/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement
			47(1) Filler 5- பாட்டாளி மக்கள் கட்சியின் பல்நோக்கு சிறப்பு செயல்திட்டங்கள் (1 minute)
			47(2) Filler 6- பாட்டாளி மக்கள் கட்சியின் வேலைவாய்ப்பு மற்றும் பொருளாதார வளர்ச்சி குறித்த செயல்திட்டங்கள் (1 minute)
			47(3) Filler 7- பாட்டாளி மக்கள் கட்சியின் பொது சுகாதார செயல்திட்டங்கள் (1 minute)
	(iii)	Duration of advertisement	3 minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	23.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. S. M. GNANANIAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

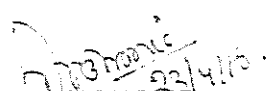
Place: Chennai
Date: 23.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SI MC 48/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.Ramachandran, IT wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Saalai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Infography images
	(iii)	Duration of advertisement	142 nos. of images
	(iv)	Language(s) used in advertisement	English & Tamil
	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	23.04.2016
II		Certified that the above advertisement is fit for telecast through all satellite TV network, all social media forum and Whats app as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 23.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.Ramachandran, IT wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/2/5, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.	
	(ii)	Title of advertisement	49(1)	எம்.ஜி.ஆர் ஒரு சகாப்தம் (1 minute 34 seconds)
			49(2)	காவிரி (1 minute 48 seconds)
			49(3)	முதியோர் உதவி திட்டம் (1 minute 59 seconds)
			49(4)	Infographics - 1 (53 seconds)
			49(5)	Infographics - 2 (52 seconds)
			49(6)	உலக முதலீட்டாளர்கள் மாநாடு (1 minute 42 seconds)
			49(7)	அம்மா உணவகம் (1 minute 54 seconds)
			49(8)	பாரம்பரியம் (1 minute 52 seconds)
			49(9)	நலத் திட்டங்கள் (1 minute 40 seconds)
			49(10)	ஈழத் தமிழர்கள் (1 minute 28 seconds)
			49(11)	தொட்டில் குழந்தை திட்டம் (1 minute 1 second)
	(iii)	Duration of advertisement	11 videos (16 minutes 43 seconds)	
	(iv)	Language(s) used in advertisement	Tamil	

	(v)	Date of Submission of advertisement	22.04.2016
	(vi)	Date of certification for telecast	23.04.2016
II		Certified that the above advertisement is fit for telecast through all satellite TV network, all social media forum and Whats app as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 23.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.51 (1-5)/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Ravindran, Desiya Murpokku Dravida Kazhagam, No.125/7, Jawaharlal Nehru Salai, Koyambedu, Chennai - 600 107.
	(ii)	Title of advertisement	DMDK Election Add
			51(1) School (1 Minute 16 Seconds)
			51(2) Painter (1 Minute 45 Seconds)
			51(3) Drink (1 Minute 42 Seconds)
			51(4) Vote for rights (1 Minute 15 Seconds)
			51(5) Wifi (1 Minute 19 Seconds)
(iii)	Duration of advertisement	7 Minutes 17 Seconds	
(iv)	Language(s) used in advertisement	Tamil	
(v)	Date of Submission of advertisement	23.04.2016	
(vi)	Date of certification for telecast	25.04.2016	
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 25.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.52/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association / Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement - -“உங்கள் ஊர், உங்கள் அன்புமணி தர்ம புரி மாவட்டம்”
	(iii)	Duration of advertisement	1 hour 27 minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 25.04.2016


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SLMC 53/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/- political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	DMK Fails 1-19
	(iii)	Duration of advertisement	10 Minutes 30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 25.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	மனோபாரலா ஜோர்
	(iii)	Duration of advertisement	15 Minutes 41 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. S. NAGANAM)
Chairperson,
Media Certification and
Monitoring Committee

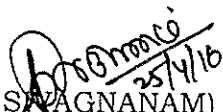
Place: Chennai
Date: 25.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	அம்மா வரவேற்பு பாடல்
	(iii)	Duration of advertisement	7 Minutes 13 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

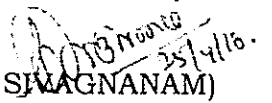

(A. S. VAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 25.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate' / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement
			56(1) Filler 1- தமிழகத்தில் வெலவாசி (1 minute 20 Seconds)
			56(2) Filler 2- கோட்டைஸ்வரன் குழந்தைக்கும் ஒரே கல்வி (1 minute)
			56(3) Filler 3- மாற்றம் முன்னேற்றம் (59 Seconds)
	(iii)	Duration of advertisement	3 minutes 19 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	25.04.2016
	(vi)	Date of certification for telecast	25.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 25.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons / association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“மதுவிலகா மாநிலம்” (Video)
	(iii)	Duration of advertisement	34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 26.04.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai - 600 083.
	(ii)	Title of advertisement	"ஐ.ஜே.கே - வேந்தர்" (Video)
	(iii)	Duration of advertisement	28 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 26.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film" - Common Man (1 Video)
	(iii)	Duration of advertisement	59 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. S. NAGANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 26.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film" - Health Care & Education (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 26.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Film" - Industries & Infrastructure (1 Video)
	(iii)	Duration of advertisement	59 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	26.04.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Social Media including local TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SWAGNAM)
26/4/16
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 26.04.2016

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SLMC No.62/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Ravindran, Desiya Murpokku Dravida Kazhagam, No.125/7, Jawaharlal Nehru Salai, Koyambedu, Chennai - 600 107.
	(ii)	Title of advertisement	2016 DMDK Election Add (1 Video)
	(iii)	Duration of advertisement	2 Minutes 44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	26.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II		Certified that the above advertisement is fit for campaigning through Captain Media Private Ltd., as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


313

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 27.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	Certi.No.	Title
			63(1)	தில்லு முல்லு (20 Seconds)
			63(2)	வேணாம் வலிக்குது அழுதுருவேன் (19 Seconds)
	(iii)	Duration of advertisement	39 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	27.04.2016	
	(vi)	Date of certification for telecast	27.04.2016	
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.		

315

 (A. SIVAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

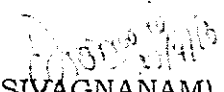
Place: Chennai
 Date: 27.04.2016

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(P.T.O)

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Radio Version I" (1 Audio)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II		Certified that the above advertisement is fit for campaigning through all private radio channels and All India Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 27.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.														
	(ii)	Title of advertisement	Tamil Nadu BJP Campaign Songs 2016 (6 Audios)														
			<table border="1"><thead><tr><th>Certi.No.</th><th>Title</th></tr></thead><tbody><tr><td>65(1)</td><td>நமோ நமோ (5 Minutes 15 Seconds)</td></tr><tr><td>65(2)</td><td>சென்னை கானா (3 Minutes 20 Seconds)</td></tr><tr><td>65(3)</td><td>தாமரைக்கு ஓட்டு போடு (3 Minutes 04 Seconds)</td></tr><tr><td>65(4)</td><td>தமிழன் என்று சொல்லடா (2 Minutes 42 Seconds)</td></tr><tr><td>65(5)</td><td>தாமரை வெல்லட்டும் (3 Minutes 20 Seconds)</td></tr><tr><td>65(6)</td><td>We love you Modi (3 Minutes 35 Seconds)</td></tr></tbody></table>	Certi.No.	Title	65(1)	நமோ நமோ (5 Minutes 15 Seconds)	65(2)	சென்னை கானா (3 Minutes 20 Seconds)	65(3)	தாமரைக்கு ஓட்டு போடு (3 Minutes 04 Seconds)	65(4)	தமிழன் என்று சொல்லடா (2 Minutes 42 Seconds)	65(5)	தாமரை வெல்லட்டும் (3 Minutes 20 Seconds)	65(6)	We love you Modi (3 Minutes 35 Seconds)
Certi.No.	Title																
65(1)	நமோ நமோ (5 Minutes 15 Seconds)																
65(2)	சென்னை கானா (3 Minutes 20 Seconds)																
65(3)	தாமரைக்கு ஓட்டு போடு (3 Minutes 04 Seconds)																
65(4)	தமிழன் என்று சொல்லடா (2 Minutes 42 Seconds)																
65(5)	தாமரை வெல்லட்டும் (3 Minutes 20 Seconds)																
65(6)	We love you Modi (3 Minutes 35 Seconds)																
	(iii)	Duration of advertisement	21 Minutes 16 Seconds														

	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

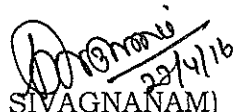
Place: Chennai
 Date: 27.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	BJP Promo (6 Videos)	
			Certi.No.	Title
			66(1)	வேலைவாய்ப்பு (20 Seconds)
			66(2)	ஊழலுக்கு எதிர் (20 Seconds)
			66(3)	தடைபடாத மின்சாரம் (20 Seconds)
			66(4)	தமிழ் (20 Seconds)
			66(5)	பூரண மதுவிலக்கு (20 Seconds)
66(6)	விவசாய வளர்ச்சி (20 Seconds)			
	(iii)	Duration of advertisement	2 Minutes	

	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

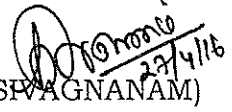

 (A. SIVAGNAMAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 27.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	நடமாடும் கருணை இல்லம் (1 Video)
	(iii)	Duration of advertisement	4 Minutes 23 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SPVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 27.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	பெண்களுக்காக அம்மா (1 Video)
	(iii)	Duration of advertisement	3 Minutes 06 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 27.04.2016

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SLMC No. 69/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	அம்மா எங்கள் அம்மா (1 Video)
	(iii)	Duration of advertisement	4 Minutes 17 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	27.04.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 27.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	BJP Election 2016 (3 Videos)
			Certi.No. Title
			70(1) Video 1 (48 Seconds)
			70(2) Video 1 (25 Seconds)
		70(2) Video 1 (8 Seconds)	
	(iii)	Duration of advertisement	1 Minute 21 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	28.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 28.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Mudhra Scheme (2 Videos)
			Certi.No. Title
			71(1) Video 1 (20 Seconds)
			71(2) Video 1 (34 Seconds)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	28.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 28.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Tasmac (1 Video)
	(iii)	Duration of advertisement	31 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	27.04.2016
	(vi)	Date of certification for telecast	28.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 28.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	BJP Radio AD (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	28.04.2016
	(vi)	Date of certification for telecast	28.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 28.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Chappal (2 packages of similar video contents with time variation)
			74(1) Chappal option 1- 20 seconds
			74(2) Chappal option 2 – 30 seconds
			Tea Stall (3 packages of similar video contents with time variation)
			74(3) Tea Stall option 1- 32 seconds
			74(4) Tea Stall option 2- 30 seconds
			74(5) Tea Stall option 3- 40 seconds
	(iii)	Duration of advertisement	2 minutes 32 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	28.04.2016
	(vi)	Date of certification for telecast	28.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 28.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Marriage (1 Video)
	(iii)	Duration of advertisement	20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	29.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. S. M. GNANANIAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 29.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Employment Office (1 Video)
	(iii)	Duration of advertisement	18 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	29.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

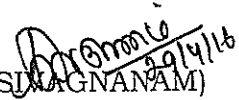

(A. SIVAGNAM)
29/4/16
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 29.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Education (1 Video)
	(iii)	Duration of advertisement	19 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	29.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

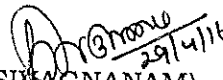

(A. SRINIVASAN)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 29.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"LED Vehicle Video Version -II" (1 Video)
	(iii)	Duration of advertisement	10 Minutes 09 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	29.04.2016
II		Certified that the above advertisement is fit for campaigning through LED Screen Mobile Van as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 29.04.2016


Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	2D Animation Scheme CD for AIADMK Party (18 Videos)
		Certi. No.	Title
		79(1)	108 ஆம்புலன்ஸ் (23 Seconds)
		79(2)	அம்மா உணவகம் (35 Seconds)
		79(3)	அம்மா சிமெண்ட் (27 Seconds)
		79(4)	அம்மா பண்ணை பசுமை கடை (39 Seconds)
		79(5)	அம்மா குடிநீர் (24 Seconds)
		79(6)	Amma Baby Care Kit (24 Seconds)
		79(7)	Education Scheme (29 Seconds)
		79(8)	Free Bus Pass (38 Seconds)
		79(9)	Free Cycle (24 Seconds)
		79(10)	Gold Thali (21 Seconds)
		79(11)	Handicap Scooter (24 Seconds)
		79(12)	Live Stock (30 Seconds)
		79(13)	அரசு மருத்துவமனை (27 Seconds)
		79(14)	Thaipal Bus Stand (26 Seconds)
		79(15)	108 Bike Ambulance (23 Seconds) (English)
		79(16)	Amma Water (24 Seconds) (English)
		79(17)	Educational Scheme (29 Seconds) (English)
		79(18)	Free Cycle (23 Seconds) (English)

(P.T.O)

	(iii)	Duration of advertisement	8 Minutes 10 Seconds
	(iv)	Language(s) used in advertisement	Tamil and English
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	29.04.2016
II		Certified that the above advertisement is fit for telecast through Jaya TV network and all satellite TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

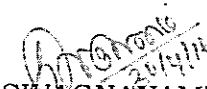

 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 29.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Corruption Free (1 Video)
	(iii)	Duration of advertisement	51 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Sand Mining (1 Video)
	(iii)	Duration of advertisement	5 Minutes 16 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	நான் ஏன் தாமரைக்கு வாக்களிக்க வேண்டும்? (1 Video)
	(iii)	Duration of advertisement	51 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Start up India (1 Video)
	(iii)	Duration of advertisement	2 Minutes 02 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

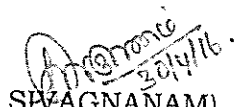

(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	இரண்டு வருடத்தில் இந்தியா (1 Video)
	(iii)	Duration of advertisement	1 Minute 14 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
(ii)	Title of advertisement	தலைகுனிந்த தமிழகம் (1 Video)
(iii)	Duration of advertisement	1 Minute 47 Seconds
(iv)	Language(s) used in advertisement	Tamil
(v)	Date of Submission of advertisement	29.04.2016
(vi)	Date of certification for telecast	30.04.2016
II	Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.	
	(ii)	Title of advertisement	Certi.No.	Title
			89(1)	பரமபதம் (33 Seconds)
			89(2)	அல்வா (33 Seconds)
	(iii)	Duration of advertisement	1 Minute 06 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	29.04.2016	
	(vi)	Date of certification for telecast	30.04.2016	
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.		



 (A. SIVAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Modi (1 Video)
	(iii)	Duration of advertisement	4 Minutes 25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Youth (20 & 30 Seconds) Audio only.
	(iii)	Duration of advertisement	1 Minute 40 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	29.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through cable channels and radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNAM)
Chairperson,
Media Certification and
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Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Ravindran, Desiya Murpokku Dravida Kazhagam, No.125/7, Jawaharlal Nehru Salai, Koyambedu, Chennai – 600 107.
	(ii)	Title of advertisement	2016 DMDK Election Add Part-II (7 Videos)
			95(1) Corruption (1 Minute 14 Seconds)
			95(2) Farmer (1 Minute 58 Seconds)
			95(3) Manal (57 Seconds)
			95(4) Ration (1 Minute 04 Seconds)
			95(5) Captain Voice (1 Minute 17 Seconds)
			95(6) Village (1 Minute 24 Seconds)
95(7) Self work (1 Minute 27 Seconds)			
(iii)	Duration of advertisement	9 Minutes 21 Seconds	
(iv)	Language(s) used in advertisement	Tamil	
(v)	Date of Submission of advertisement	30.04.2016	
(vi)	Date of certification for telecast	30.04.2016	
II		Certified that the above advertisement is fit for campaigning through Captain Media Private Ltd., as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 30.04.2016

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SLMC No.96/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Election Filler I
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Election Filler II
	(iii)	Duration of advertisement	14 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Election Filler III
	(iii)	Duration of advertisement	13 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Election Filler IV
	(iii)	Duration of advertisement	15 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	Kathi Eavuganai
	(iii)	Duration of advertisement	34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	30.04.2016
	(vi)	Date of certification for telecast	30.04.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 30.04.2016


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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B.S. Gnanadesikan, Senior Vice President, Tamil Manila Congress, No.4, Ashoka Street, Alwarpet, Chennai - 600 018.																										
	(ii)	Title of advertisement	14 Propoganda Materials																										
			<table border="1"> <thead> <tr> <th>Certi.No.</th> <th>Title</th> </tr> </thead> <tbody> <tr> <td>105(1)</td> <td>Cycle to Cononut Farm (26 Seconds)</td> </tr> <tr> <td>105(2)</td> <td>Valamana Thamizhagam Song (2 Minutes 33 Seconds)</td> </tr> <tr> <td>105(3)</td> <td>Who said what (1 Minute 17 Seconds)</td> </tr> <tr> <td>105(4)</td> <td>Thalaivar's Speech (1 Minute 01 Seconds)</td> </tr> <tr> <td>105(5)</td> <td>Election Fever (1 Minute 09 Seconds)</td> </tr> <tr> <td>105(6)</td> <td>Makkalai Nokki (2 Minutes 56 Seconds)</td> </tr> <tr> <td>105(7)</td> <td>Maamanddor Meeting (1 Minute 06 Seconds)</td> </tr> <tr> <td>105(8)</td> <td>Mega Alliance (1 Minute 17 Seconds)</td> </tr> <tr> <td>105(9)</td> <td>Nallavar Lachiyam (1 Minute 18 Seconds)</td> </tr> <tr> <td>105(10)</td> <td>Golden Period of TMC (2 Minutes 35 Seconds)</td> </tr> <tr> <td>105(11)</td> <td>Vote for TMC (56 Seconds)</td> </tr> <tr> <td>105(12)</td> <td>Kaani Nilam Vendum (50 Seconds)</td> </tr> </tbody> </table>	Certi.No.	Title	105(1)	Cycle to Cononut Farm (26 Seconds)	105(2)	Valamana Thamizhagam Song (2 Minutes 33 Seconds)	105(3)	Who said what (1 Minute 17 Seconds)	105(4)	Thalaivar's Speech (1 Minute 01 Seconds)	105(5)	Election Fever (1 Minute 09 Seconds)	105(6)	Makkalai Nokki (2 Minutes 56 Seconds)	105(7)	Maamanddor Meeting (1 Minute 06 Seconds)	105(8)	Mega Alliance (1 Minute 17 Seconds)	105(9)	Nallavar Lachiyam (1 Minute 18 Seconds)	105(10)	Golden Period of TMC (2 Minutes 35 Seconds)	105(11)	Vote for TMC (56 Seconds)	105(12)	Kaani Nilam Vendum (50 Seconds)
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105(12)	Kaani Nilam Vendum (50 Seconds)																												

(P.70)

			105(13)	Veezthidathey (36 Seconds)
			105(14)	Valamana Short Song (54 Seconds)
	(iii)	Duration of advertisement	18 Minutes 54 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	30.04.2016	
	(vi)	Date of certification for telecast	30.04.2016	
II		Certified that the above advertisement is fit for campaigning through cable Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.		



 (A. SRINAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 30.04.2016

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SLMC No.106/2016CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapettah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 1 (Audio only)
	(iii)	Duration of advertisement	52 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

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SLMC No.107/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 2 (Audio only)
	(iii)	Duration of advertisement	45 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.108/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+			
I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 3 (Audio only)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SRINIVASAN)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

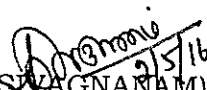
Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.109/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 4 (Audio only)
	(iii)	Duration of advertisement	33 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

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SLMC No.110/2016

1

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 5 (Audio only)
	(iii)	Duration of advertisement	32 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SPAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.


SLMC No.111/2016

2

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 6 (Audio only)
	(iii)	Duration of advertisement	34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.112/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapeptah, Chennai - 600 014.
	(ii)	Title of advertisement	Amma Speech 7 (Audio only)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems fixed in the Vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 113/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	BJP End Card - 1 & 2 (2 Videos)
	(iii)	Duration of advertisement	6 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SRINAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 114(1-3)/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	Certi.No.	Title
			114(1)	ஒட்டுப் போட விரைந்து (Audio only) (3 Minutes 24 Seconds)
			114(2)	திருடாறன்னு சொன்னவனும் (Audio only) (3 Minutes 56 Seconds)
			114(3)	"மக்கள் தலைவர்" மாண்புமிகு பொன்னார் (Audio only) (5 Minutes 45 Seconds)
	(iii)	Duration of advertisement	13 Minutes 05 Seconds)	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	02.05.2016	
	(vi)	Date of certification for telecast	02.05.2016	
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.		


 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016


Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 115/2016

4

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	BJP Radio - 3 - Agriculture (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 116/2016

1

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Kallukadai Song (1 Audio)
	(iii)	Duration of advertisement	4 Minutes 56 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

(A. SIVAGNANAM)
21/5/16

Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 02.05.2016


Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 117/2016

2

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Employment (1 Audio)
	(iii)	Duration of advertisement	25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 118/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Electricity (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SRINAGANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 02.05.2016


Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 119/2016

4

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Corruption (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 02.05.2016


Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 120/2016

4

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Infrastructure (1 Audio)
	(iii)	Duration of advertisement	30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016


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SLMC No. 121/2016

r

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Education (1 Audio)
	(iii)	Duration of advertisement	25 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 122/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	போடுங்க மாமா ஒட்டு (1 Audio)
	(iii)	Duration of advertisement	13 Minutes 47 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNAMAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

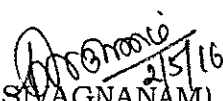
Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 123/2016

2

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Kallukadai Song (1 Audio)
	(iii)	Duration of advertisement	4 Minutes 43 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

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SLMC No. 124/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	BJP People Voice (1 Audio)
	(iii)	Duration of advertisement	1 Minute 27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

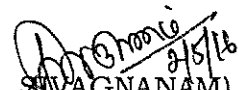

 (A. SRINAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 125/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Nellai Voice (1 Audio)
	(iii)	Duration of advertisement	2 Minutes 22 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 02.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 126/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	KK Voice (1 Audio)
	(iii)	Duration of advertisement	5 Minutes 46 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	02.05.2016
	(vi)	Date of certification for telecast	02.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 02.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.


SLMC No. 128(1-16)/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru A.P. Nagarajan M.P., All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.	
	(ii)	Title of advertisement	Certi. No.	Title
			128(1)	தாய் பாலூட்டும் அறை (19 Seconds)
			128(2)	அம்மா மருந்தகம் (19 Seconds)
			128(3)	அம்மா உணவகம் (19 Seconds)
			128(4)	Free Laptop (19 Seconds)
			128(5)	Free Medical Insurance (19 Seconds)
			128(6)	மிக்ஸி, கிரைண்டர் (19 Seconds)
			128(7)	மின் வசதி (19 Seconds)
			128(8)	முல்லைப்பெரியாறு (19 Seconds)
			128(9)	கறவைப்பசு (19 Seconds)
			128(10)	Cycle (19 Seconds)
			128(11)	தாலிக்குத்தங்கம் (19 Seconds)
			128(12)	Sanitary Napkin (19 Seconds)
			128(13)	மின்சாரம் (19 Seconds)
			128(14)	Bike Ambulance (19 Seconds)
			128(15)	கல்லூரிகள் (19 Seconds)
		128(16)	சொட்டு நீர்ப்பாசனம் (19 Seconds)	

	(iii)	Duration of advertisement	5 Minutes 20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for telecast through portable LED Display Systems in fixed in the vans, Jaya TV network and all satellite TV networks, all cell phone networks and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Kovai Voice (1 Audio)
	(iii)	Duration of advertisement	1 Minute 57 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Minavan (Video Promo - 45 Seconds, 30 Seconds, 20 Seconds)
	(iii)	Duration of advertisement	1 Minute 52 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SMAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 131/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Tasmac Address (Video Promo - 40 Seconds, 20 Seconds - Version I & II)
	(iii)	Duration of advertisement	1 Minute 36 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

> CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click - Industries and Infrastructure" (1 Audio)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through all Radio Channels including Private and All India Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNAMAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 03.05.2016


Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.134/2016

>

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click - Common Man" (1 Audio)
	(iii)	Duration of advertisement	48 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through all Radio Channels including Private and All India Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.135/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click - Health Care and Education" (1 Audio)
	(iii)	Duration of advertisement	1 Minutes 01 Second
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through all Radio Channels including Private and All India Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNAMAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click - Farmers" (1 Audio)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through all Radio Channels including Private and All India Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.137/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click - Youth" (1 Audio)
	(iii)	Duration of advertisement	49 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through all Radio Channels including Private and All India Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

> SLMC No.138/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Top Promises Manifesto Radio Click - Women" (1 Audio)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through all Radio Channels including Private and All India Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

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I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K.S. Abdul Rahman, State Secretary, Welfare Party of India, No.33, Modern Tower, 5th Floor, 23/35, West Cott Road, Royapettah, Chennai – 600 014.
	(ii)	Title of advertisement	Political Songs (4 Audios)
	(iii)	Duration of advertisement	15 Minutes 35 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through vehicles as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 03.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Tmt M. Jyothi, Indian National Congress, Sathiyamurthi Bhavan, No.40, Thiru.Vi.Ka. Salai, Chennai - 600 002.
	(ii)	Title of advertisement	TNCC President Propaganda Speech
	(iii)	Duration of advertisement	17 Minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through LED Display vehicles as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 03.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.141/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – Ungal Oor Ungal Anbuman Kovai, Salem, Vellore (1 Video)
	(iii)	Duration of advertisement	1 Hour 21 Minutes 34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 03.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.142/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – Ungal Oor Ungal Anbuman Nellai, Madurai, Trichy" (1 Video)
	(iii)	Duration of advertisement	1 Hour 31 Minutes 57 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SPAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 03.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Tmt M. Jyothi, Indian National Congress, Sathiyamurthi Bhavan, No.40, Thiru.Vi.Ka. Salai, Chennai – 600 002.
	(ii)	Title of advertisement	சென்னை பெருவெள்ளம் & நாட்டையே உலுக்கிய 2Gல் நடந்தது என்ன (1 Video)
	(iii)	Duration of advertisement	7 Minutes 29 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through LED Display vehicles as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 03.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.	
	(ii)	Title of advertisement	PMK Advertisement (8 Audios)	
			Certi.No.	Title
			144(1)	Song 1 (7 Minutes 10 Seconds)
			144(2)	Song 2 (4 Minutes 58 Seconds)
			144(3)	Song 3 (9 Minutes 46 Seconds)
			144(4)	Song 1 (7 Minutes 14 Seconds)
			144(5)	Song 1 (7 Minutes 30 Seconds)
			144(6)	Song 1 (6 Minutes 50 Seconds)
			144(7)	Song 1 (7 Minutes 15 Seconds)
			144(8)	Song 1 (2 Minutes 48 Seconds)
	(iii)	Duration of advertisement	53 Minutes 31 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	

	(v)	Date of Submission of advertisement	03.05.2016
	(vi)	Date of certification for telecast	03.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 03.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai - 600 083.
	(ii)	Title of advertisement	"Vote for IJK" (1 Video)
	(iii)	Duration of advertisement	29 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai, Puthu Ugam as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 04.05.2016

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SLMC No.146/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Zero - Governance - Film 1" 1 Video)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Websites, Social Media including local TV networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 04.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.147/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai - 600 040.
	(ii)	Title of advertisement	Vote for "Hat"
	(iii)	Duration of advertisement	5 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Certified that the above advertisement is fit for telecast through all Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 04.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 148/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru S.Noor Mohammed, Secretariat Member, Communist Party of India (Marxist), P.R. Ninaivagam, 27, Vaidyaram Street, T. Nagar, Chennai - 600 017.
	(ii)	Title of advertisement	Election Campaign Song-cassette 2 (1 Video)
	(iii)	Duration of advertisement	6 Minutes 10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Certified that the above advertisement is fit for campaigning through Propaganda Vehicles as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 04.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Modi Visit Audio AD (04 Audios)
	(iii)	Duration of advertisement	2 Minutes
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	04.05.2016
	(vi)	Date of certification for telecast	04.05.2016
II		Certified that the above advertisement is fit for campaigning through cable channels, Satellite TV Channels, Radio, Theatres and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SRINIVASAN)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 04.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 150/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement Engal Kudumbam (1 Video)
	(iii)	Duration of advertisement	27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SRINAGANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 05.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.




SLMC No. 151/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.	
	(ii)	Title of advertisement	PMK Advertisement (14 Videos)	
			Certi.No.	Title
			151(1)	மாற்றம் முன்னேற்றம் அன்புமணி (3 Minutes 01 Seconds)
			151(2)	விழித்தெழு தமிழகமே (6 Minutes 26 Seconds)
			151(3)	தமிழகத்தில் விலைவாசி (1 Minute 25 Seconds)
			151(4)	கோடஸ்வரன் குழந்தைக்கும் (1 Minute 05 Seconds)
			151(5)	மருத்துவர் அன்புமணி ராமதாஸ் (2 Minutes 28 Seconds)
			151(6)	சென்னையில் தொழில்துறை (2 Minutes)
			151(7)	108 ஆம்புலன்ஸ் திட்டம் (1 Minute 37 Seconds)
			151(8)	கல்விமுறை (1 Minute 34 Seconds)
			151(9)	விலைவாசி (1 Minute 09 Seconds)
			151(10)	மருத்துவம் (2 Minutes 09 Seconds)
			151(11)	போதை மற்றும் புகையிலைப் பொருட்கள் தடை (1 Minute 23 Seconds)

(PTO)

			151(12)	விவசாயம் (2 Minutes 35 Seconds)
			151(13)	தீர்ப்பாசனம் மற்றும் வேளாண்மை (1 Minute 47 Seconds)
			151(14)	பாட்டாளி மக்கள் (5 Minutes 02 Seconds)
	(iii)	Duration of advertisement	33 Minutes 41 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	05.05.2016	
	(vi)	Date of certification for telecast	05.05.2016	
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.		



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 05.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“IJK - Farmer” (1 Video)
	(iii)	Duration of advertisement	26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 05.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“IJK - Education” (1 Video)
	(iii)	Duration of advertisement	39 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SRINIVASAN)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 05.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“IJK – 10+2” (1 Video)
	(iii)	Duration of advertisement	20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 05.05.2016

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SLMC No.155/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Anthem Song" 1 Video)
	(iii)	Duration of advertisement	4 Minutes 39 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels, Websites and Social Media including local private channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 05.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.156/2016CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement Oru Vaaku (1 Video)
	(iii)	Duration of advertisement	21 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 05.05.2016


Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.157/2016

7

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Zero Governance Film 2"(1 Video)
	(iii)	Duration of advertisement	54 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels, Websites and Social Media including local private channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 05.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.158/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai - 600 040.
	(ii)	Title of advertisement	Vote for "Hat" (4 Videos)
	(iii)	Duration of advertisement	1 minute 20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	05.05.2016
	(vi)	Date of certification for telecast	05.05.2016
II		Certified that the above advertisement is fit for telecast through all Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 05.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.165/2016CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru N. Hussain Gani, Head Quarters Secretary, No.7, Vadamaraikayar Street, 3 rd Floor, Mannady, Chennai 600 001.
	(ii)	Title of advertisement	"MMK" (1 Video)
	(iii)	Duration of advertisement	20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	06.05.2016
	(vi)	Date of certification for telecast	06.05.2016
II		Certified that the above advertisement is fit for campaigning through Kalaignar Seithigal, Puthiya Thalaimurai, Thanthi TV, Sun News, News 7, Polimer News and Sathiyam TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 06.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.
	(ii)	Title of advertisement	Airport (1 Video)
	(iii)	Duration of advertisement	36 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	06.05.2016
	(vi)	Date of certification for telecast	06.05.2016
II		Certified that the above advertisement is fit for campaigning through Satellite TV Channels, Cable Channels, Social Media, Cinema Theatres and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SRINAGANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 06.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 169(1-2)/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.	
	(ii)	Title of advertisement	Thamarai Kulam (2 Videos)	
			Certi.No.	Title
			169(1)	Option 1 (45 Seconds)
			169(2)	Option 2 (30 Seconds)
	(iii)	Duration of advertisement	1 Minute 15 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	06.05.2016	
	(vi)	Date of certification for telecast	06.05.2016	
II		Certified that the above advertisement is fit for campaigning through Satellite TV Channels, Cable Channels, Social Media, Cinema Theatres and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.		



 (A. SPAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 06.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 170(1-2)/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee – BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai – 17.	
	(ii)	Title of advertisement	Importance of Tamil (1 Video & 1 Audio)	
	Certi.No.		Title	
	170(1)		Video (23 Seconds)	
			170(2)	Audio (24 Seconds)
	(iii)	Duration of advertisement	47 Seconds	
	(iv)	Language(s) used in advertisement	Tamil	
	(v)	Date of Submission of advertisement	06.05.2016	
	(vi)	Date of certification for telecast	06.05.2016	
II		Certified that the above advertisement is fit for campaigning through Satellite TV Channels, Cable Channels, Social Media, Cinema Theatres and Radio as per the guidelines prescribed by the Hon'ble Supreme Court of India.		



 (A. SRINIVASAN)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 06.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“10 th 12 th ” (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SPAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 07.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Tasmac” (1 Video)
	(iii)	Duration of advertisement	45 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon’ble Supreme Court of India.	



(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 07.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Free Education ” (1 Video)
	(iii)	Duration of advertisement	46 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 07.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramachandran, IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Rowdies (1 Video)
	(iii)	Duration of advertisement	1 Minute 40 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through all Social Media Forum and whatsapp as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 07.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramachandran, IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Free Bus (1 Video)
	(iii)	Duration of advertisement	1 Minute 38 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through all Social Media Forum and whatsapp as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 07.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

+

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramachandran, IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Cycle (1 Video)
	(iii)	Duration of advertisement	1 Minute 44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through all Social Media Forum and whatsapp as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. S. VAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 07.05.2016

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SLMC No.177/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	"Carom-Thervu Raththu" (1 Video)
	(iii)	Duration of advertisement	42 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNAMAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 07.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.178/2016CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Vellanmai Kalluri-CM Vivasayi Magan ” (1 Video)
	(iii)	Duration of advertisement	47 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNAMAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 07.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.179/2016CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Vellanmai Kalluri ” (1 Video)
	(iii)	Duration of advertisement	36 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. VAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 07.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.180/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Adhu Sari All” (1 Video)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV, LED Van and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 07.05.2016

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SLMC No.181/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Kaloori Unavagam ” (1 Video)
	(iii)	Duration of advertisement	1 Minute 07 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV, LED Van and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 07.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.182/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Irandu Padigal ” (1 Video)
	(iii)	Duration of advertisement	17 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV, LED Van and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SWAGNANAM)


Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 07.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.183/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai - 600 083.
	(ii)	Title of advertisement	"Nangal Aatchiku Vandhal" (1 Video)
	(iii)	Duration of advertisement	24 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV, LED Van and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SPAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 07.05.2016

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SLMC No.184/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Uthavum Karangal ” (1 Video)
	(iii)	Duration of advertisement	24 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam TV, LED Van and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

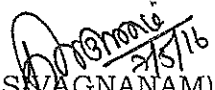

 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 07.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.185/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Flood Film 1" (1 Video)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Website, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SAZHAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 07.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.186/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Flood Film 2" (1 Video)
	(iii)	Duration of advertisement	53 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Website, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai

Date: 07.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.187/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Flood Film 3" (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Website, Social Media including local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SRINAGANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 07.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.188/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru S. Packiarajan, IT Wing Secretary, Naam Tamilar Katchi, 5B, Jaganathan Street, Kottivakkam, Chennai - 600 041.
	(ii)	Title of advertisement	எங்கள் திருநாட்டில் எங்கள் நல் ஆட்சி (1 Video)
	(iii)	Duration of advertisement	34 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through Sathiyam TV, Polimer TV, News 7 TV, Thanthi TV, Puthiyathalaimurai TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 07.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Ramachandran, IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Current (1 Video)
	(iii)	Duration of advertisement	1 Minute 59 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	07.05.2016
	(vi)	Date of certification for telecast	07.05.2016
II		Certified that the above advertisement is fit for telecast through all Social Media Forum and whatsapp as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 07.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"LED Video 3" (1 Video)
	(iii)	Duration of advertisement	14 Minutes 24 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for campaigning through LED screen in Mobile Vans throughout the State, Voice Outbound Dialling on Phones (Telephones) as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNAMAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.191/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Manifesto Voice Call" (1 Audio)
	(iii)	Duration of advertisement	1 Minute 29 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for campaigning through LED screen in Mobile Vans throughout the State, Voice Outbound Dialling on Phones (Telephones) as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 192/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement - Anbumani Agiya Naan (1 Video)
	(iii)	Duration of advertisement	1 Minute 56 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B.S. Gnanadesikan, Senior Vice President, Tamil Manila Congress, No.4, Ashoka Street, Alwarpet, Chennai - 600 018.										
	(ii)	Title of advertisement	Thudithezhu (துடித்தெழு) (4 Audios)										
			<table border="1"> <thead> <tr> <th>Certi.No.</th> <th>Title</th> </tr> </thead> <tbody> <tr> <td>193(1)</td> <td>துடித்தெழு வெடித்தெழு (4 Minutes 26 Seconds)</td> </tr> <tr> <td>193(2)</td> <td>தங்கத் தலைவர் வாசன்தான் (3 Minutes 47 Seconds)</td> </tr> <tr> <td>193(3))</td> <td>நேர்மை ஒளியே வா (5 Minutes 51 Seconds)</td> </tr> <tr> <td>193(4)</td> <td>கொள்கைப்புரட்சி (5 Minutes 15 Seconds)</td> </tr> </tbody> </table>	Certi.No.	Title	193(1)	துடித்தெழு வெடித்தெழு (4 Minutes 26 Seconds)	193(2)	தங்கத் தலைவர் வாசன்தான் (3 Minutes 47 Seconds)	193(3))	நேர்மை ஒளியே வா (5 Minutes 51 Seconds)	193(4)	கொள்கைப்புரட்சி (5 Minutes 15 Seconds)
Certi.No.	Title												
193(1)	துடித்தெழு வெடித்தெழு (4 Minutes 26 Seconds)												
193(2)	தங்கத் தலைவர் வாசன்தான் (3 Minutes 47 Seconds)												
193(3))	நேர்மை ஒளியே வா (5 Minutes 51 Seconds)												
193(4)	கொள்கைப்புரட்சி (5 Minutes 15 Seconds)												
	(iii)	Duration of advertisement	19 Minutes 19 Seconds										
	(iv)	Language(s) used in advertisement	Tamil										
	(v)	Date of Submission of advertisement	09,05.2016										
	(vi)	Date of certification for telecast	09.05.2016										
II		Certified that the above advertisement is fit for campaigning through audio systems and local Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.											


 (A. SVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.194/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru T, Dhevanathan Yadav, Indiyan Makkal Kalvi Munnetra Kazhagam, No,3, Deenadayalu Street, T. Nagar, Chennai - 600 017.
	(ii)	Title of advertisement	"ஆரம்ப கல்வி முதல் ஆராய்ச்சி கல்வி வரை" (1 Video)
	(iii)	Duration of advertisement	26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through Win TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru T, Dhevanathan Yadav, Indiyan Makkal Kalvi Munnetra Kazhagam, No,3, Deenadayalu Street, T. Nagar, Chennai - 600 017.
	(ii)	Title of advertisement	"General AD" (1 Video)
	(iii)	Duration of advertisement	14 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through Win TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.196/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru T, Dhevanathan Yadav, Indiyan Makkal Kalvi Munnetra Kazhagam, No,3, Deenadayalu Street, T. Nagar, Chennai - 600 017.
	(ii)	Title of advertisement	"குறுக்கீடு" (1 Video)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through Win TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 09.05.2016

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SLMC No.197/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru T, Dhevanathan Yadav, Indiyan Makkal Kalvi Munnetra Kazhagam, No,3, Deenadayalu Street, T. Nagar, Chennai - 600 017.
	(ii)	Title of advertisement	"தாமரை மலர்ட்டும்" (1 Audio)
	(iii)	Duration of advertisement	03 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through Win TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	சட்டப்பேரவை தேர்தல் 2016 உறுதியான வெற்றி (1 Video)
	(iii)	Duration of advertisement	2 Hours 55 Minutes 07 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through Jaya TV Network and all Satellite TV Network, Local Cable TVs in all over Tamil Nadu and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization/Trust	Thiru A.P. Nagarajan M.P., IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	அம்மா தேர்தல் அறிக்கை 2016 பேருரை - பெருந்துரை (1 Video)
	(iii)	Duration of advertisement	49 Minutes 44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through Jaya TV Network and all Satellite TV Network, Local Cable TVs in all over Tamil Nadu and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 09.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru A.P. Nagarajan M.P., IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	AIADMK தேர்தல் அறிக்கை 2016 1 to 25 (1 Video)
	(iii)	Duration of advertisement	2 Minutes 56 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through Jaya TV Network and all Satellite TV Network, Local Cable TVs in all over Tamil Nadu and Social Media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 09.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Modi Voice (1 Audio)
	(iii)	Duration of advertisement	26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for campaigning through Radio, TV Channels, Cable Networks, Social Media, Mobile Network and Voice Call as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.202/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	“Vote for Hat” (2 Audios)
	(iii)	Duration of advertisement	10 Seconds & 30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through all Media & FM as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai - 600 040.
	(ii)	Title of advertisement	"Vote for Hat" (1 Video)
	(iii)	Duration of advertisement	20 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	09.05.2016
	(vi)	Date of certification for telecast	09.05.2016
II		Certified that the above advertisement is fit for telecast through all Media & FM as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 09.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.204/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Flood Video Film 1" (1 Video)
	(iii)	Duration of advertisement	59 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Website, Social Media including Local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.205/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Flood Video Film 2" (1 Video)
	(iii)	Duration of advertisement	58 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Website, Social Media including Local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SRINAGANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.206/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	"Flood Video Film 3" (1 Video)
	(iii)	Duration of advertisement	1 Minute 04 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through all TV Channels, Website, Social Media including Local TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 207/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement - Ventum Maatram Ventum Anbumani (1 Video)
	(iii)	Duration of advertisement	1 Minute
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 208/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	PMK Advertisement - Anbumani Agiya Naan TVC (1 Video)
	(iii)	Duration of advertisement	49 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SWAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 10.05.2016

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SLMC No.209/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai – 600 083.
	(ii)	Title of advertisement	“Freebies” (1 Video)
	(iii)	Duration of advertisement	50 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
 Date: 10.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.210/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai - 600 083.
	(ii)	Title of advertisement	"Scissor CG" (1 Video)
	(iii)	Duration of advertisement	17 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for telecast through Vendhar TV, Puthiya Thalaimurai TV, Puthu Ugam, LED van and Social media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.211/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru M.S. Rajendran, Indiya Jananayaka Katchi, No.9, 3 rd Avenue, 34 th Street, Ashok Nagar, Chennai - 600 083.
	(ii)	Title of advertisement	"IJK SMS" (1 SMS content)
	(iii)	Duration of advertisement	-
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for telecast through SMS through mobile networks as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. S. VAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – Maruthuvar Anbumani Avargalin Urai" (1 Audio)
	(iii)	Duration of advertisement	50 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 213/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G. Nanmaran, Spokes Person, MDMK Party, 12, Rukmani Lakshmi pathi Salai, Egmore, Chennai-600 008.
	(ii)	Title of advertisement	Appeal to cadres (1 Video)
	(iii)	Duration of advertisement	39 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through Puthiya Thalaimurai TV, Thanthi TV, Sathyam TV, Sun TV, DD, Polimer TV, Captain TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

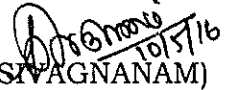
Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.214/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B.S. Gnanadesikan, Senior Vice President, Tamil Manila Congress, No.4, Ashoka Street, Alwarpet, Chennai – 600 018.
	(ii)	Title of advertisement	தமிழகத்தை மீட்டெடுக்க (1 Audio)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.5.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through Radio FM as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.215/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B.S. Gnanadesikan, Senior Vice President, Tamil Manila Congress, No.4, Ashoka Street, Alwarpet, Chennai – 600 018.
	(ii)	Title of advertisement	தமிழகத்தை மீட்டுக்க (1 Audio)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	10.5.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for campaigning through Radio FM as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.216/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru A.P. Nagarajan M.P., IT Wing Secretary, All India Anna Dravida Munnetra Kazhagam, No.226/275, Avvai Shanmugam Salai, Royapepttah, Chennai - 600 014.
	(ii)	Title of advertisement	Infographics II (110 images)
	(iii)	Duration of advertisement	Nil
	(iv)	Language(s) used in advertisement	English
	(v)	Date of Submission of advertisement	10.05.2016
	(vi)	Date of certification for telecast	10.05.2016
II		Certified that the above advertisement is fit for telecast through Portable LED Display systems fixed in the vans, Jaya TV network, all satellite TV networks, all cell phone networks and social media as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 10.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	Welfare (1 Audio)
	(iii)	Duration of advertisement	1 Minute 18 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through automated voice calls through mobile phones as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee


Place: Chennai
Date: 11.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.218/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	Flood (1 Audio)
	(iii)	Duration of advertisement	51 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through automated voice calls through mobile phones as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SWAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 11.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.219/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	Zero Governance (1 Audio)
	(iii)	Duration of advertisement	1 Minute 17 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through automated voice calls through mobile phones as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 11.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization/Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	GO TV 1 (1 Audio)
	(iii)	Duration of advertisement	1 Minute 44 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through automated voice calls through mobile phones as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 11.05.2016

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SLMC No.221/2016**CERTIFICATION OF ADVERTISEMENT FOR TELECAST**

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	GO TV (1 Audio)
	(iii)	Duration of advertisement	1 Minute 27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through automated voice calls through mobile phones as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

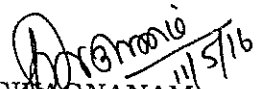
Place: Chennai
Date: 11.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.222/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru B. Nambi Selvan, Deputy Secretary, Legal Wing, Dravida Munnetra Kazhagam, No.367 and 369, Anna Salai 'Anna Arivalayam', Chennai - 600 018.
	(ii)	Title of advertisement	GO TV 3 (1 Audio)
	(iii)	Duration of advertisement	1 Minute 27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through automated voice calls through mobile phones as per the guidelines prescribed by the Hon'ble Supreme Court of India.	

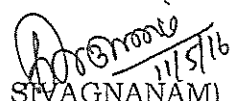

 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
 Date: 11.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru B.S. Gnanadesikan, Senior Vice President, Tamil Manila Congress, No.4, Ashoka Street, Alwarpet, Chennai - 600 018.
	(ii)	Title of advertisement	Podungamma Vottu (2 Videos)
	(iii)	Duration of advertisement	50 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.5.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels and local cable network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 11.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Ponnar Voice (1 Audio)
	(iii)	Duration of advertisement	26 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through Radio, TV Channels, Cable Networks, Social Media, Mobile Voice Calls, SMS and theatres as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SRINIVASAN)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 11.05.2016

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SLMC No.225/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	C.P. Radhakrishnan Voice (1 Audio)
	(iii)	Duration of advertisement	28 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through Radio, TV Channels, Cable Networks, Social Media, Mobile Voice Calls, SMS and theatres as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SIVAGNANAM)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 11.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No.226/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru D. Kuppuramu. Incharge Election Committee - BJP "Kamalalayam", No.19, Vathiyaram Street, T.Nagar, Chennai - 17.
	(ii)	Title of advertisement	Dr. Tamilisai Soundarajan Voice (1 Audio)
	(iii)	Duration of advertisement	28 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through Radio, TV Channels, Cable Networks, Social Media, Mobile Voice Calls, SMS and theatres as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


 (A. SRINIVASAN)
 Chairperson,
 Media Certification and
 Monitoring Committee


Place: Chennai
Date: 11.05.2016

Disclaimer - The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

SLMC No. 227/2016

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – PMK Manadu" (1 Video)
	(iii)	Duration of advertisement	30 Minutes 27 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



 (A. SRINAGARAM)
 Chairperson,
 Media Certification and
 Monitoring Committee

Place: Chennai
Date: 11.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru G.K.Mani, President, Pattali Makkal Katchi, No.63, Nattumuthu Nayakkan Street, Chennai-18.
	(ii)	Title of advertisement	"PMK Advertisement – Maruthuvar Anbumani Avargalin Urai Part 2" (1 Audio)
	(iii)	Duration of advertisement	31 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through TV Channels as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 11.05.2016

Disclaimer – The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with publisher/advertiser. The certification committee is no way answerable or liable for any damage or loss or injury, civil or criminal on account of such publication.

CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru Yasin Baba, President, Tipusultan Secular Sena, No.952, 32 nd E Cross, 28 th Main, 4 th T Block, Jayanagar, Bangalore - 41. Karnataka.
	(ii)	Title of advertisement	"Supporting DMK Party" (1 Video)
	(iii)	Duration of advertisement	31 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through Kalaignar TV and Sun TV as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SPVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 11.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	"Kongunadu Desiya Katchi" (1 Slide)
	(iii)	Duration of advertisement	Nil
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for telecast through Sun TV network as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 11.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant / political party / Candidate / person / group of persons / association / Organization / Trust	Thiru K. Boopathi, Kongunadu Makkal Desia Katchi, AA-53, 1 st Floor, 2 nd Street, Anna Nagar, Chennai – 600 040.
	(ii)	Title of advertisement	“Kongunadu Desiya Katchi” (1 Audio)
	(iii)	Duration of advertisement	10 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for telecast through Kodai FM as per the guidelines prescribed by the Hon'ble Supreme Court of India.	



(A. SVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 11.05.2016

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CERTIFICATION OF ADVERTISEMENT FOR TELECAST

I	(i)	Name and address of the applicant/ political party / Candidate / person/ group of persons /association/ Organization/Trust	Thiru K. Ravindran, Desiya Murpokku Dravida Kazhagam, No.125/7, Jawaharlal Nehru Salai, Koyambedu, Chennai - 600 107.
	(ii)	Title of advertisement	2016 DMDK Election Add (1 Video)
	(iii)	Duration of advertisement	2 Minutes 30 Seconds
	(iv)	Language(s) used in advertisement	Tamil
	(v)	Date of Submission of advertisement	11.05.2016
	(vi)	Date of certification for telecast	11.05.2016
II		Certified that the above advertisement is fit for campaigning through Captain Media Private Ltd., as per the guidelines prescribed by the Hon'ble Supreme Court of India.	


(A. SIVAGNANAM)
Chairperson,
Media Certification and
Monitoring Committee

Place: Chennai
Date: 11.05.2016

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